FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Ty | pe Response | s) | | | | | | | | | | | | | | | |
|---|---|--------------------------------------|---|--|-----------------------|--|---|-----------------------------|-----------------------------|------------------------|---|---|--------------------------------------|--------------------------------------|--|----------------------------------|--|
| 1. Name and Address of Reporting Person *- PRINCE LARRY L | | | | 2. Issuer Name and Ticker or Trading Symbol ROLLINS INC [ROL] | | | | | | | : | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) _X_ Director 10% Owner | | | | | |
| (Last) (First) (Middle) 2170 PIEDMONT RD. | | | 3. Date of Earliest Transaction (Month/Day/Year) 03/10/2015 | | | | | | | | Office | r (give title belo | ow) | Other (specify | below | /) | |
| (Street) ATLANTA, GA 30324 | | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | | - | 6. Individual or Joint/Group Filing(Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | |
| ATLAN (City | | (State) | (Zip) | | | | | | | | | | | | | | |
| ` • | | (State) | | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | |
| (Instr. 3) | | 2. Transaction Date (Month/Day/Year) | | (Instr. 8) | | (A) or Disposed of (Instr. 3, 4 and 5) | | ed of | f (D) Beneficia Reported | | nt of Securities ally Owned Following I Transaction(s) | | Ownership Form: | | neficial | | |
| | | | | (Month/Day/Yea | | Code | V | Amou | (A) (D) | | rice | (Instr. 3 and 4) | | | Direct (D) or Indirec (I) | or Indirect (Ins | |
| Rollins, Inc. Common Stock \$1 Par Value | | 03/10/2015 | | | J(1) | ' | 7,500 | | | | 22,500 | | | D | | | |
| | | | | Derivative Securi | | cquire | conta the fo | ained i orm di sposed | n this splays | form a cu Benefi | are irrer iciall | not requ ntly valid | OMB conf | ormation spond unle trol numbe | ss | C 147 | 74 (9-02) |
| 1. Title of | 2 | 3. Transaction | | 4. | 5. | ns, op | 1 | ate Exer | | | | tle and | 8 Price of | 9. Number | of 10. | | 11. Nature |
| Derivative Security | Conversion or Exercise Price of Derivative Security | | Year) Execution Da | | Transaction Number of | | and Expiration Date (Month/Day/Year) | | | 1 1 1 | Amount of Underlying Securities (Instr. 3 and 4) | | Derivative Security (Instr. 5) | | Owner Form of Deriva Securi Direct or Indi | of tive ty: (D) rect | of Indirect Beneficia Ownershi (Instr. 4) |
| | | | | Code V | (A) | (D) | Date Exerc | cisable | Expirat Date | tion , | Title | Amount or Number of Shares | | | | | |

Reporting Owners

| B 41 0 W 1 | Relationships | | | | | |
|--|---------------|--------------|---------|-------|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | |
| PRINCE LARRY L 2170 PIEDMONT RD. ATLANTA, GA 30324 | X | | | | | |

Signatures

| /s/ Larry L. Prince | 03/31/2015 |
|---------------------------------|------------|
| **Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reflects the stock split received as dividend pursuant to the three-for-two stock split of record date February 10, 2015, payable March 10, 2015

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.