FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Ty	pe Response	s)																
1. Name and Address of Reporting Person * Iarocci Eugene A				2. Issuer Name and Ticker or Trading Symbol ROLLINS INC [ROL]										5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
(Last) (First) (Middle) 2170 PIEDMONT ROAD, NE			3. Date of Earliest Transaction (Month/Day/Year) 01/28/2014							r)		X Officer (give title below) Other (specify below) Vice President						
(Street) ATLANTA, GA 30324				4. If Amendment, Date Original Filed(Month/Day/Year)							ear)		6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting PersonForm filed by More than One Reporting Person					
(City	Table I - Non-Derivative Securities Acqui							ities A	Acqui	ired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)				Code (Instr. 8)		4. Securities Acquire (A) or Disposed of (Instr. 3, 4 and 5)			f (D)	Reported Transaction(s)		ollowing	Form:	7. Nature of Indirect Beneficial		
				(Month/Day/Year)		ear)		ode	V	Amour	ì	A) or D) l	Price	(Instr. 3 a	nd 4)		Direct (D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)
Rollins, l \$1 Par V	Inc. Comm	non Stock	01/28/2014					A		15,000 (1)	0 A		\$ 0	129,741	<u>(2)</u>		D	
			Table II - I					t	the fo	orm dis	splay of, or	s a c Bene	urrer ficiall	ntly valid		spond unle trol numbe		
	_			e.g., puts	, calls	, wai	rran	s, opt	ions,	conver	tible s	securi				<u> </u>		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		Execution Da Year) any	te, if Transaction Code (Instr. 8)		on Non II S			6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Underlying Securities (Instr. 3 and 4)		Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Owners Form o Derivat Securit Direct (or India	Beneficial Ownershij (Instr. 4) D) ect	
				Code	nde	V	(A)		Date Exerc		Expir Date	ation	Title	Amount or Number of Shares				

Reporting Owners

	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
Iarocci Eugene A 2170 PIEDMONT ROAD, NE ATLANTA, GA 30324			Vice President					

Signatures

Eugene A. Iarocci	01/30/2014
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represent restricted shares that vest 20% per year beginning in 2016.
- (2) This number includes 3,124 shares of Rollins, Inc. Common Stock Under Rollins, Inc. 401(k) plan, 2,098 Purchase Plan shares and 78,000 of restricted shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.