FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Ty	pe Response	s)															
1. Name and Address of Reporting Person * Paul Edward Northen					2. Issuer Name and Ticker or Trading Symbol ROLLINS INC [ROL]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
(Last) (First) (Middle) 2170 PIEDMONT ROAD, N.E.				3. Date of Earliest Transaction (Month/Day/Year) 02/24/2017							X_ Office	er (give title bele VP,	ow) CFO and Tre	Other (specify basurer	elow)		
(Street) ATLANTA, GA 30324				4. If	4. If Amendment, Date Original Filed(Month/Day/Year)							6. Individual or Joint/Group Filing(Check Applicable Line) X_Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City) (State) (Zip)					Table I - Non-Derivative Securities Acqu						ired, Disposed of, or Beneficially Owned						
1.Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)			Cod (Ins	Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D (Instr. 3, 4 and 5)		of (D)	Beneficia Reported	nt of Securities lly Owned Following Transaction(s)		6. Ownership Form:	Beneficial	
						ode	V	Amoun	(A) or (D)	Price	(Instr. 3 a	(Instr. 3 and 4)		\ /	direct (Instr. 4)		
Rollins, 1 \$1 Par V	Inc. Comm	on Stock	02/24/2017					F		730	D	\$ 36.9	41,770	(1)		D	
								1 quire	the fo	orm dis	splays a of, or Ben	curre eficia	ently valid	OMB conf	spond unle trol numbe		
		ı		(<i>e.g.</i> , p	outs, call	s, wa	arran	ts, opt	ions,	conver	tible secu						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		Execution Da any	ate, if	te, if Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		Am Uno Sec	Citle and count of derlying urities str. 3 and	Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ownersh Form of Derivati Security Direct (I or Indire	Beneficial Ownership (Instr. 4)	
									Date Exer		Expiration Date	n Titl	Amount or e Number of				

Reporting Owners

	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
Paul Edward Northen 2170 PIEDMONT ROAD, N.E. ATLANTA, GA 30324			VP, CFO and Treasurer					

Signatures

/s/ Paul Edward Northen	02/28/2017
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This number includes 39,500 of restricted shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.