FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Ty | pe Response | s) | | | | | | | | | | | | | | |
|--|---|--|----------------------------------|---|------------------------------------|------------|-------|---------------|---|--|---|----------------------------|---|--|---|--|
| 1. Name and Address of Reporting Person * Iarocci Eugene A | | | | 2. Issuer Name and Ticker or Trading Symbol ROLLINS INC [ROL] | | | | | | | | Direct | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner | | | |
| (Last) (First) (Middle) 2170 PIEDMONT RD | | | | 3. Date of Earliest Transaction (Month/Day/Year) 01/23/2012 | | | | | | | X Officer (give title below) Other (specify below) Vice President | | | | | |
| | | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | | _X_ Form fil | 6. Individual or Joint/Group Filing(Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| ATLANTA, GA 30324 (City) (State) (Zip) | | | | Table I - Non-Derivative Securities Acou | | | | | | uired, Disp | ired, Disposed of, or Beneficially Owned | | | | | |
| (Instr. 3) | | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if | | 3. Transacti Code (Instr. 8) | | | | 5. Amour Beneficia Reported | t of Securities lly Owned Following Transaction(s) | | 6. Ownership Form: | 7. Nature of Indirect Beneficial | | | |
| | | | | | Cod | le | V | Amoun | (A) or (D) | Price | e (Instr. 3 a | nd 4) | | Direct (D) or Indirect (I) (Instr. 4) | Ownership (Instr. 4) | |
| Rollins, Inc. Common Stock \$1 Par Value 01/24/ | | 01/24/2012 | | | F | | | 1,645 | D | \$ 22.4 | 98,721 | 98,721 ⁽¹⁾ | | D | | |
| | | | | Derivative S | | | uire | cont the f | ained i form dis | n this fo splays of, or Bo | orm a a curi enefici | | ired to res | spond unle | ss | 1474 (9-02) |
| ı | 1 | 1 | | (e.g., puts, ca | alls, wa | arrants | , opt | tions, | , conver | tible sec | curitie | s) | | 1 | | |
| Security | 2. Conversion or Exercise Price of Derivative Security | 3. Transactio Date (Month/Day/ | Year) Execution Da | | | Number and | | and l | Date Exercisable I Expiration Date onth/Day/Year) | | Aı Uı Se | , | Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | Owners Form of Derivat Security Direct (or Indir | Beneficial Ownershi (Instr. 4) D) ect |
| | | | | Code | e V | (A) (| (D) | Date Exer | cisable | Expirati Date | ion Ti | Amount or Number of Shares | | | | |

Reporting Owners

| Donordino Occasion Notice | Relationships | | | | | | | |
|--------------------------------------|---------------|--------------|----------------|-------|--|--|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | | | |
| Iarocci Eugene A 2170 PIEDMONT RD | | | Vice President | | | | | |
| ATLANTA, GA 30324 | | | | | | | | |

Signatures

| Eugene A. Iarocci | 01/25/2012 | |
|---------------------------------|------------|--|
| **Signature of Reporting Person | Date | |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This number includes 68,500 of restricted shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.