FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Type Responses) | | | | | | | | | | | | | | |
|---|--|---|---------|---------------------------------|---|--|---------|--|---------------------------------------|-------------------------------------|---|--|---|--|
| Name and Address of Reporting I ROLLINS RANDALL R | | 2. Issuer Name and Ticker or Trading Symbol ROLLINS INC [ROL] | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) _X_ Director _X_ 10% Owner | | | | | | |
| 2170 PIEDMONT RD | 3. Date of Ear 01/24/2011 | 3. Date of Earliest Transaction (Month/Day/Year) 01/24/2011 | | | | | | X Officer (give title below) Other (specify below) Chairman of the Board | | | | | | |
| (Street) ATLANTA, GA 30324 | 4. If Amendm 01/26/2011 | 4. If Amendment, Date Original Filed(Month/Day/Year) 01/26/2011 | | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person _ Form filed by More than One Reporting Person | | | | | Line) | |
| (City) (State) | (Zip) | | Table I | - Non- | -Derivative | Securit | ties Ac | cauire | d. Dispo | osed of, or l | Benefic | ially Own | ed | |
| 1.Title of Security (Instr. 3) | 2A. Deemed Execution Date, any (Month/Day/Yea | 3. Trans Code | action | 4. Securi (A) or Di (D) | 4. Securities Acquired (A) or Disposed of | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | | 6. Ownersh Form: Direct (E | 7. Naturality Indirect Benefic Owners | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | Cod | e \ | Amount | (A) or (D) | Price | | | | (I) (Instr. 4) | t (msu. ¬ | | |
| Rollins, Inc. Common Stock \$1 Par Value | | | | | | | | 649, | 549,779 ⁽¹⁾ ⁽²⁾ | | D | | | |
| Rollins, Inc. Common Stock \$1 Par Value | | | | | | | | 318, | 318,439 (3) | | I | By Sp | By Spouse | |
| Rollins, Inc. Common Stock \$1 Par Value | | | | | | | | 74,310 (3) | | I | Trusts | Trustee of Trusts for Children | | |
| Rollins, Inc. Common Stock \$1 Par Value | | | | | | | | 4,059,510 (3) | | I | Co-Tr of Charit Found | able | | |
| Rollins, Inc. Common Stock \$1 Par Value | | | | | | | | 71,655,558 (3) | | I | RFPS Manaş Comp LP | gement any I, | | |
| Reminder: Report on a separate line | for each class of sec | curities beneficiall | y owned | directl | y or indirect | ly. | | 1 | | | | | | |
| | | | | C | Persons w contained the form di | in this | form | are n | ot requ | ired to res | spond | unless | SEC 147 | 74 (9-02) |
| | Table II | - Derivative Sect | | | | | | | Owned | | | | | |
| 1. Title of Derivative Conversion Security (Instr. 3) 2. | Execution I y/Year) any | · · · · · | 5. | ber vative rities ired r osed) | 6. Date Exe and Expirat | Date Exercisable and Expiration Date Month/Day/Year) | | 7. Title and Amount of Inderlying Securities Instr. 3 and | | (Instr. 5) | Deriva Securi Benefi Owned Follow Report | tive ties I cially I d cially I d cially I d cing I ded ciction(s) | Ownership Form of Derivative Security: Direct (D) or Indirect | 11. Nature of Indirect Beneficial Ownershij (Instr. 4) |
| | | | | | Date | Expira | | | Amount | | | | | |

Reporting Owners

| Ī | | Relationships |
|---|------------------------|---------------|
| | | |
| | Reporting Owner Name / | |

| Address | Director | 10% Owner | Officer | Other |
|--|----------|--------------|-----------------------|-------|
| ROLLINS RANDALL R 2170 PIEDMONT RD ATLANTA, GA 30324 | X | X | Chairman of the Board | |

Signatures

| Glenn P. Grove, Jr., as Attorney-in-Fact for R. Randall Rollins | 01/31/2011 |
|---|------------|
| **Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- On January 26, 2011, a Form 4 was mistakenly filed reporting 5,193 shares used to pay the taxes on the restricted shares that vested on January 24, 2011. As of January 24, 2011, the reporting person owned 649,779 shares of common stock.
- (2) This number includes 2,280 shares of 401(k) stock, 8,592 shares of IRA stock, and 245,250 of restricted shares.
- (3) R. Randall Rollins disclaims for the purpose of Section 16 of the Securities and Exchange Act of 1934 the beneficial ownership of these shares, except to the extent of any pecuniary interest therein, and this report is not an admission of such beneficial ownership.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.