FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Ty	pe Response	s)																		
1. Name and Address of Reporting Person* ROLLINS GLEN					2. Issuer Name and Ticker or Trading Symbol ROLLINS INC [ROL]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)X_ Director 10% Owner							
(Last) (First) (Middle) 2170 PIEDMONT RD					3. Date of Earliest Transaction (Month/Day/Year) 11/04/2010							Office	r (give title belo	w)	Othe	er (specify	y below)		
(Street)				4. I	4. If Amendment, Date Original Filed(Month/Day/Year)							6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person _Form filed by More than One Reporting Person								
ATLAN	ΓA, GA 30	324												Form file	d by More than	One Repor	ting Pers	on		
(City) (State) (Zip)						Table I - Non-Derivative Securities Acqui							ired, Disposed of, or Beneficially Owned							
1.Title of Security (Instr. 3)		Date (Month/Day/Year) Ex		Execut	A. Deemed accution Date, if y Month/Day/Year)		Code		or Disposed of (D) (Instr. 3, 4 and 5)				5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)			6. Ownership Form: Direct (D) or Indirect		7. Nati Indired Benefi Owner Instr.	ct cial cship	
							Code	· V	7	Amount	(A) or (D)	Pric	ce	(I) (Instr.						
	Rollins, Inc. Common Stock \$1 Par Value		11/04/2	2010		S			80,000	D	\$ 26.89	909	628,762 (1)		D					
Rollins, Inc. Common Stock \$1 Par Value											236,648 (2)		Parti		Partn Partn for be of mi	er of ership enefit nor				
Rollins, Inc. Common Stock \$1 Par Value													46,264 ⁽²⁾			I]	By Spouse		
Reminder:	Report on a s	separate lin	e for each	class of se	ecurities	beneficially	owned		Pe	ersons v ontained	ho r	is forn	n are	not requ	ction of inf ired to res	spond u	nless	SE	C 147	4 (9-02)
				Table I		vative Secu								ly Owned						
Security	2. Conversion or Exercise Price of Derivative Security	3. Transac Date (Month/D		any	ed Date, if	4. Transactic Code (Instr. 8)	5. Num of	ber vative rities pired or osed o) :. 3,	and Expiration Date (Month/Day/Year)		7. Ti Amo Und Secu	Title and nount of derlying curities str. 3 and 8. Price of Derivative Derivative Security (Instr. 5) Benefici Owned Followir Reportec		es ially ng d tion(s)	ve Ownership of Form of lally Derivative Security: (ag Direct (D) or Indirect ion(s) (I)		11. Nature of Indirec Beneficial Ownershi (Instr. 4)			
						Code	V (A)	(D)		Date Exercisable		piration e	Title	Amount or Number of Shares						

Reporting Owners

D 41 0 N /	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
ROLLINS GLEN 2170 PIEDMONT RD ATLANTA, GA 30324	X						

Signatures

Glen Rollins	11/08/2010
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This number includes 31,023 shares of 401(k) stock, 3,374 Purchase Plan shares.
- (2) Glen Rollins disclaims for the purpose of Section 16 of the Securities and Exchange Act of 1934 the beneficial ownership of these shares, except to the extent of any pecuniary interest therein, and this report is not an admission of such beneficial ownership.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.