# **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

# FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2017

Commission File Number 1-4422

# ROLLINS, INC.

(Exact name of registrant as specified in its charter)

| Delaware   |                                      |  | 51-0068479                    |                              |
|--|--------------------------------------|--|-------------------------------|------------------------------|
| (State or other jurisdiction of incorpora  | ation or organization)               | (I.F   | R.S. Employer Identification  | No.)                         |
|  |                                      | N.E., Atlanta, Georgia al executive offices) |                               |                              |
|  |                                      | <b>324</b> Code)                             |                               |                              |
|  | ,                                    | 88-2000 umber, including area code)          |                               |                              |
| Indicate by check mark whether the registrant (1) has months (or for such shorter period that the registrant   | * *                                  | •  | · ·                           | C 1 C                        |
| Total such shorter period that the registration  | was required to the such reports), a | ind (2) has been subject to such             | rining requirements for the p | 70 days. 10s 🖂 140           |
| Indicate by check mark whether the registrant has sulposted pursuant to Rule 405 of Regulation S-T defiles). Yes $\boxed{\times}$ No $\boxed{\square}$ | , i                                  | 1 / 2/                                       | , ,                           | 1                            |
| Indicate by check mark whether the registrant is a lar accelerated filer," "accelerated filer" and "smaller rep  |                                      |  | a smaller reporting company   | y. See definitions of "large |
| Large accelerated filer  | X                                    | Accelerated filer                            |                               |                              |
| Non-accelerated filer  |                                      | Smaller reporting company                    | _                             |                              |
|  |                                      | Emerging growth company                      |                               |                              |
| If an emerging growth company, indicate by check m accounting standards provided pursuant to Section 13  | _                                    | to use the extended transition p             | period for complying with an  | ny new or revised financial  |
| Indicate by check mark whether the registrant is a she   | ell company (as defined in Rule 12   | b-2 of the Exchange Act).                    |                               |                              |
| Yes ☐ No 🔀   |                                      |  |                               |                              |

Rollins, Inc. had 217,991,142 shares of its \$1 par value Common Stock outstanding as of July 14, 2017.

# CONDENSED CONSOLIDATED STATEMENTS OF FINANCIAL POSITION AS OF JUNE 30, 2017 AND DECEMBER 31, 2016 (in thousands except share data)

|  |    | June 30,<br>2017 |    | cember 31,<br>2016 |
|--|----|------------------|----|--------------------|
|  | (  | (unaudited)      |    |                    |
| ASSETS   |    |                  |    |                    |
| Cash and cash equivalents  | \$ | 194,837          | \$ | 142,785            |
| Trade receivables, net of allowance for doubtful accounts of \$9,073 and \$11,443, respectively                                  |    | 101,229          |    | 88,490             |
| Financed receivables, short-term, net of allowance for doubtful accounts of \$1,586 and \$1,727, respectively                    |    | 16,834           |    | 15,968             |
| Materials and supplies   |    | 15,507           |    | 13,724             |
| Other current assets   |    | 33,219           |    | 29,204             |
| Total current assets   |    | 361,626          |    | 290,171            |
| Equipment and property, net  |    | 131,443          |    | 133,477            |
| Goodwill   |    | 258,263          |    | 255,665            |
| Customer contracts   |    | 113,826          |    | 117,466            |
| Other intangible assets  |    | 43,171           |    | 44,310             |
| Financed receivables, long-term, net of allowance for doubtful accounts of \$1,406 and \$1,430, respectively                     |    | 19,467           |    | 16,748             |
| Deferred income taxes  |    | 34,203           |    | 41,877             |
| Other assets   |    | 18,527           |    | 16,824             |
| Total assets   | \$ | 980,526          | \$ | 916,538            |
| LIABILITIES  |    |                  |    |                    |
| Accounts payable   | \$ | 33,777           | \$ | 30,284             |
| Accrued insurance  |    | 27,118           |    | 26,201             |
| Accrued compensation and related liabilities   |    | 72,013           |    | 75,839             |
| Unearned revenues  |    | 112,973          |    | 99,820             |
| Other current liabilities  |    | 41,216           |    | 44,847             |
| Total current liabilities  |    | 287,097          |    | 276,991            |
| Accrued insurance, less current portion  |    | 35,023           |    | 32,023             |
| Accrued pension  |    | 2,132            |    | 2,880              |
| Long-term accrued liabilities  |    | 38,812           |    | 36,099             |
| Total liabilities  |    | 363,064          |    | 347,993            |
| Commitments and Contingencies  |    |                  |    |                    |
| STOCKHOLDERS' EQUITY   |    |                  |    |                    |
| Preferred stock, without par value; 500,000 shares authorized, zero shares issued  |    | _                |    | _                  |
| Common stock, par value \$1 per share; 375,000,000 shares authorized, 217,991,142 and 217,791,511 shares issued and outstanding, |    |                  |    |                    |
| respectively   |    | 217,991          |    | 217,792            |
| Paid in capital  |    | 75,939           |    | 77,452             |
| Accumulated other comprehensive loss   |    | (63,686)         |    | (70,075)           |
| Retained earnings  |    | 387,218          |    | 343,376            |
| Total stockholders' equity   |    | 617,462          |    | 568,545            |
| Total liabilities and stockholders' equity   | \$ | 980,526          | \$ | 916,538            |
|  |    |                  |    |                    |

# CONDENSED CONSOLIDATED STATEMENTS OF INCOME FOR THE THREE AND SIX MONTHS ENDED JUNE 30, 2017 AND 2016 (in thousands per except share data) (unaudited)

|   | Three Months Ended June 30, |         |      |         |      | Six Months Ended<br>June 30, |    |         |  |
|---|-----------------------------|---------|------|---------|------|------------------------------|----|---------|--|
|   |                             | 2017    | 2016 |         | 2017 |                              |    | 2016    |  |
| REVENUES  |                             |         |      |         |      |                              |    |         |  |
| Customer services   | \$                          | 433,555 | \$   | 411,133 | \$   | 808,802                      | \$ | 763,869 |  |
| COSTS AND EXPENSES  |                             |         |      |         |      |                              |    |         |  |
| Cost of services provided   |                             | 204,480 |      | 195,943 |      | 393,643                      |    | 373,745 |  |
| Depreciation and amortization   |                             | 13,547  |      | 12,350  |      | 27,317                       |    | 23,990  |  |
| Sales, general and administrative                                     |                             | 129,667 |      | 126,545 |      | 244,821                      |    | 238,800 |  |
| Gain on sale of assets, net   |                             | (88)    |      | (579)   |      | (113)                        |    | (668)   |  |
| Interest income, net  |                             | (190)   |      | (88)    |      | (263)                        |    | (138)   |  |
| INCOME BEFORE INCOME TAXES  |                             | 86,139  |      | 76,962  |      | 143,397                      |    | 128,140 |  |
| PROVISION FOR INCOME TAXES  |                             | 32,450  |      | 29,179  |      | 49,438                       |    | 48,429  |  |
| NET INCOME  | \$                          | 53,689  | \$   | 47,783  | \$   | 93,959                       | \$ | 79,711  |  |
| NET INCOME PER SHARE - BASIC AND DILUTED                              | \$                          | 0.25    | \$   | 0.22    | \$   | 0.43                         | \$ | 0.36    |  |
| DIVIDENDS PAID PER SHARE  | \$                          | 0.115   | \$   | 0.10    | \$   | 0.23                         | \$ | 0.20    |  |
| Weighted average participating shares outstanding - basic and diluted |                             | 218,002 |      | 218,437 |      | 217,987                      |    | 218,562 |  |

# CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE EARNINGS FOR THE THREE AND SIX MONTHS ENDED JUNE 30, 2017 AND 2016

(in thousands) (unaudited)

|   | <br>Three Months Ended June 30, |      |           |    | Six Months Ended<br>June 30, |      |        |  |
|---|---------------------------------|------|-----------|----|------------------------------|------|--------|--|
|   | 2017                            | 2016 | 2016 2017 |    |                              | 2016 |        |  |
| NET INCOME                                      | \$<br>53,689                    | \$   | 47,783    | \$ | 93,959                       | \$   | 79,711 |  |
| Other comprehensive earnings (loss), net of tax |                                 |      | ,         |    |                              |      |        |  |
| Foreign currency translation adjustments        | 2,382                           |      | (2,513)   |    | 6,389                        |      | 7,379  |  |
| Other comprehensive earnings (loss)             | <br>2,382                       | '    | (2,513)   |    | 6,389                        |      | 7,379  |  |
| Comprehensive earnings                          | \$<br>56,071                    | \$   | 45,270    | \$ | 100,348                      | \$   | 87,090 |  |

# CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY

Rollins, Inc. and Subsidiaries (In thousands) (unaudited)

|  |         |            |        |          |            | Accumulated<br>Other |            |            |
|--|---------|------------|--------|----------|------------|----------------------|------------|------------|
|  | Comm    | on Stock   | Trea   | asury    | Paid-      | Comprehensive        | Retained   |            |
|  | Shares  | Amount     | Shares | Amount   | In-Capital | Income / (Loss)      | Earnings   | Total      |
| Balance at December 31, 2015               | 218,753 | \$ 218,753 | (200)  | \$ (200) | \$ 69,762  | \$ (71,178)          | \$ 306,892 | \$ 524,029 |
| Net Income                                 |         |            |        |          | <u> </u>   |                      | 167,369    | 167,369    |
| Other Comprehensive Income, Net of Tax     |         |            |        |          |            |                      |            |            |
| Pension Liability Adjustment               | _       | _          | _      | _        | _          | 1,705                | _          | 1,705      |
| Foreign Currency Translation Adjustments   | _       | _          | _      | _        | _          | (602)                | _          | (602)      |
| Cash Dividends                             | _       | _          | _      | _        | _          | _                    | (109,002)  | (109,002)  |
| Common Stock Purchased (1)                 | (836)   | (836)      | _      | _        | _          | _                    | (21,883)   | (22,719)   |
| Common Stock Retired                       | (200)   | (200)      | 200    | 200      |            |                      |            | _          |
| Stock Compensation                         | 388     | 388        | _      | _        | 12,027     | _                    | _          | 12,415     |
| Employee Stock Buybacks                    | (313)   | (313)      | _      | _        | (8,036)    | _                    | _          | (8,349)    |
| Excess Tax Benefit on Share-based payments | _       | _          | _      | _        | 3,699      | _                    | _          | 3,699      |
| Balance at December 31, 2016               | 217,792 | 217,792    |        |          | 77,452     | (70,075)             | 343,376    | 568,545    |
| Net Income                                 |         |            |        |          |            |                      | 93,959     | 93,959     |
| Other Comprehensive Income, Net of Tax     |         |            |        |          |            |                      |            |            |
| Foreign Currency Translation Adjustments   | _       | _          | _      | _        | _          | 6,389                | _          | 6,389      |
| Cash Dividends                             | _       | _          | _      | _        | _          | _                    | (50,117)   | (50,117)   |
| Stock Compensation                         | 422     | 422        | _      | _        | 5,953      | _                    | _          | 6,375      |
| Employee Stock Buybacks                    | (223)   | (223)      | _      | _        | (7,466)    | _                    | _          | (7,689)    |
| Balance at June 30, 2017                   | 217,991 | 217,991    |        |          | 75,939     | (63,686)             | 387,218    | 617,462    |

<sup>(1)</sup> Charges to Retained Earnings are from purchases of the Company's Common Stock.

# CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS FOR THE SIX MONTHS ENDED JUNE 30, 2017 AND 2016

(in thousands) (unaudited)

Six Months Ended June 30, 2017 2016 **OPERATING ACTIVITIES** 93,959 79,711 Net income \$ \$ Adjustments to reconcile net income to net cash provided by operating activities: Depreciation and amortization 27,317 23,990 Provision for deferred income taxes 7,674 4,295 Provision for bad debts 2,564 3,554 Stock - based compensation expense 6,375 6,380 Excess tax benefits from share-based payments (3,108)Other, net (265)(587) Changes in operating assets and liabilities (17,716)(17,713)Net cash provided by operating activities 119,908 96,522 INVESTING ACTIVITIES Cash used for acquisitions of companies, net of cash acquired (6,165)(35,038)Purchases of equipment and property (19,989)(11,222)Proceeds from sales of franchises 245 102 Other 295 1,081 Net cash used in investing activities (16,847)(53,844)FINANCING ACTIVITIES Cash paid for common stock purchased (7,689)(18,599)Dividends paid (43,688)(50,117)Excess tax benefits from share-based payments 3,108 Net cash used in financing activities (57,806) (59<u>,179</u>) Effect of exchange rate changes on cash 6,797 8,392 Net increase/(decrease) in cash and cash equivalents 52,052 (8,109)Cash and cash equivalents at beginning of period 142,785 134,574 Cash and cash equivalents at end of period 194,837 126,465

### NOTE 1. BASIS OF PREPARATION AND OTHER

Basis of Preparation - The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with the instructions to Form 10-Q and therefore do not include all information and footnotes required by accounting principles generally accepted in the United States of America for complete financial statements. There has been no material change in the information disclosed in the notes to the consolidated financial statements included in the Annual Report on Form 10-K of Rollins, Inc. (the "Company") for the year ended December 31, 2016. Accordingly, the quarterly condensed consolidated financial statements and related disclosures herein should be read in conjunction with the 2016 Annual Report on Form 10-K.

The preparation of interim financial statements requires management to make estimates and assumptions for the amounts reported in the condensed consolidated financial statements. Specifically, the Company makes estimates in its interim condensed consolidated financial statements for the termite accrual which includes future costs including termiticide life expectancy and government regulations, the insurance accrual which includes self-insurance and worker's compensation, inventory adjustments, discounts and volume incentives earned, among others.

In the opinion of management, all adjustments necessary for a fair presentation of the Company's financial results for the interim periods have been made. These adjustments are of a normal recurring nature. The results of operations for the three and six month period ended June 30, 2017 are not necessarily indicative of results for the entire year.

The Company has only one reportable segment, its pest and termite control business. The Company's results of operations and its financial condition are not reliant upon any single customer, or a few customers, or the Company's foreign operations.

### NOTE 2. RECENT ACCOUNTING PRONOUNCEMENTS

### Recently issued accounting standards to be adopted in 2017 or later

The Financial Accounting Standards Board and International Accounting Standards Board issued their converged standard on revenue recognition in May 2014. The standard provides a comprehensive, industry-neutral revenue recognition model intended to increase financial statement comparability across companies and industries and significantly reduce the complexity inherent in today's revenue recognition guidance. The various ASUs related to Revenue from Contracts with Customers (Topic 606) have been listed below:

- ASU No. 2014-09. The core principle of the guidance is that an entity should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services using a five step process.
- · ASU No. 2015-14. Deferred the effective date of ASU 2014-09 for all entities by one year to the first quarter of 2018 with early application permitted.
- ASU No. 2016-08, Principal versus Agent Considerations (Reporting Revenue Gross versus Net). The amendments provide guidance on whether an entity is a principal or agent when providing services to a customer along with another party.
- · ASU No. 2016-10, Identifying Performance Obligations and Licensing. The amendments clarify the earlier guidance on identifying performance obligations and licensing implementation.
- · ASU No. 2016-11, Rescission of SEC Guidance Because of ASUs 2014-09 and 2014-16 Pursuant to Staff Announcements at the March 3, 2016 EITF Meeting. This ASU rescinds certain SEC guidance related to issues that are currently codified under various topics.
- ASU No. 2016-12, Narrow-Scope Improvements and Practical Expedients. The amendments provide clarifying guidance on certain aspects of the five step process and practical expedients regarding the effect of modifications and status of completed contracts under legacy GAAP and disclosures related to the application of this guidance using the modified retrospective or retrospective transition method.
- ASU No. 2016-20, Technical Corrections and Improvements to Topic 606, Revenue from Contracts with Customers. The amendments in ASU 2016-20 affect narrow aspects of the guidance issued in ASU 2014-09 and includes among others, loan guarantees, impairment testing of contract costs, performance obligations disclosures and accrual of advertising costs.

The Company is currently analyzing the effect of the standard across all of its revenue streams to evaluate the impact of the new standard on revenue contracts. This includes reviewing current accounting policies and practices to identify potential differences that would result from applying the requirements under the new standard. Most of the Company's services are primarily short-term in nature, and the assessment at this stage is that the Company does not expect the adoption of the new revenue recognition standard to have a material impact on its financial statements. The Company plans to adopt the standard in the first quarter of 2018 using the modified retrospective method by recognizing the cumulative effect of initially applying the new standard as an adjustment to the opening balance of retained earnings. The Company has engaged a consultant to assist the Company with implementation of this standard.

In February 2016, the FASB issued ASU No. 2016-02, Leases, which require lessees to recognize assets and liabilities on the balance sheet for the rights and obligations created by all leases with terms of more than 12 months. The ASU also will require disclosures designed to give financial statement users information on the amount, timing, and uncertainty of cash flows arising from leases. These disclosures include qualitative and quantitative information. The amendments in this update are effective for the Company's financial statements issued for annual periods beginning after December 15, 2018, and interim periods within annual periods beginning after December 15, 2018. Earlier application is permitted as of the beginning of an interim or annual reporting period. The Company is currently evaluating the impact of this standard on its consolidated financial statements.

In August 2016, the FASB issued ASU No. 2016-15, Statement of Cash Flow Classification of Certain Cash Receipts and Cash Payments, which addresses eight specific cash flow issues with the objective of reducing the existing diversity in practice in how certain cash receipts and cash payments are presented and classified in the statement of cash flows. The amendments in this update are effective for the Company's financial statements issued for annual periods beginning after December 15, 2017, and interim periods within annual periods. Earlier adoption is permitted for any entity in any interim or annual reporting period. The Company is currently evaluating the impact of this standard on its consolidated financial statements.

In January 2017, the FASB issued ASU No. 2017-01, Business Combinations (Topic 805): Clarifying the Definition of a Business, which requires an entity to evaluate if substantially all of the fair value of the gross assets acquired is concentrated in a single identifiable asset or a group of similar identifiable assets; if so, the set of transferred assets and activities is not a business. The guidance also requires a business to include at least one substantive process and narrows the definition of outputs by more closely aligning it with how outputs are described in ASC 606. The amendments in the update are effective for the Company's financial statements issued for fiscal years beginning after December 15, 2017, and interim periods within those years. Early adoption is permitted. We do not expect this standard to have a material impact on the Company's reported results of operations or financial position.

In January 2017, the FASB issued ASU No. 2017-04, Intangibles-Goodwill and Other (Topic 350): Simplifying the Test for Goodwill Impairment, which eliminates the requirement to calculate the implied fair value of goodwill (i.e., Step 2 of the current goodwill impairment test) to measure a goodwill impairment charge. Instead, entities will record an impairment charge based on the excess of a reporting unit's carrying amount over its fair value (i.e., measure the charge based on the current Step 1). The standard in this update is effective for the Company's financial statements issued for fiscal years beginning in 2020. Early adoption is permitted for annual and interim goodwill impairment testing dates after January 1, 2017. We do not expect this standard to have a material impact on the Company's reported results of operations or financial position.

In February 2017, the FASB issued Accounting Standards Update No. 2017-06, Plan Accounting: Defined Benefit Pension Plans (Topic 960), Defined Contribution Pension Plans (Topic 962), Health and Welfare Benefit Plans (Topic 965), Employee Benefit Plan Master Trust Reporting ("ASU 2017-06"). ASU 2017-06 relates primarily to the reporting by an employee benefit plan (a plan) for its interest in a master trust. A master trust is a trust for which a regulated financial institution (bank, trust company, or similar financial institution that is regulated, supervised, and subject to periodic examination by a state or federal agency) serves as a trustee or custodian and in which assets of more than one plan sponsored by a single employer or by a group of employers under common control are held. Under Topic 960, investments in master trusts are presented in a single line item in the statement of net assets available for benefits. Similar guidance is not provided in Topic 962 or 965, which has resulted in diversity in practice. For each master trust in which a plan holds an interest, the amendments in ASU 2017-06 require a plan's interest in that master trust and any change in that interest to be presented in separate line items in the statement of net assets available for benefits and in the statement of changes in net assets available for benefits, respectively. The amendments in ASU 2017-06 are effective for fiscal years beginning after December 15, 2018. Early adoption is permitted. An entity should apply the amendments in ASU 2017-06 retrospectively to each period for which financial statements are presented. We do not expect this standard to have a material impact on the Company's reported results of operations or financial position.

In March 2017, the FASB issued Accounting Standards Update No. 2017-07, Improving the Presentation of Net Periodic Pension Cost and Net Periodic Postretirement Benefit Cost ("ASU 2017-07"). The update requires employers to present the service cost component of the net periodic benefit cost in the same income statement line item as other employee compensation costs arising from services rendered during the period. The other components of net benefit cost, including interest cost, expected return on plan assets, amortization of prior service cost/credit and actuarial gain/loss, and settlement and curtailment effects, are to be presented outside of any subtotal of operating income. Employers will have to disclose the line(s) used to present the other components of net periodic benefit cost, if the components are not presented separately in the income statement. ASU 2017-07 is effective for fiscal years and interim periods beginning after December 15, 2017, and early adoption is permitted. We do not expect this standard to have a material impact on the Company's reported results of operations or financial position.

# NOTE 3. EARNINGS PER SHARE

The Company follows ASC 260, Earnings Per Share (ASC 260) that requires the reporting of both basic and diluted earnings per share. Basic earnings per share is computed by dividing net income available to participating common stockholders by the weighted average number of participating common shares outstanding for the period.

Basic and diluted earnings per share attributable to common and restricted shares of common stock for the period were as follows:

|                                      | Three Months Ended June 30, |      |    | Six Months Ended<br>June 30, |    |      | nded |      |
|--------------------------------------|-----------------------------|------|----|------------------------------|----|------|------|------|
|                                      | 20                          | 2017 |    | 2016                         |    | 2017 |      | 2016 |
| Basic and diluted earnings per share |                             |      |    |                              |    |      |      |      |
| Common stock                         | \$                          | 0.25 | \$ | 0.22                         | \$ | 0.43 | \$   | 0.36 |
| Restricted shares of common stock    | \$                          | 0.24 | \$ | 0.22                         | \$ | 0.41 | \$   | 0.36 |

### NOTE 4. CONTINGENCIES

In the normal course of business, certain of the Company's subsidiaries are defendants in a number of lawsuits, claims or arbitrations which allege that the subsidiaries' services caused damage. In addition, the Company defends employment related cases and claims from time to time. We are involved in certain environmental matters primarily arising in the normal course of business. We are actively contesting each of these matters.

On December 2, 2014, Plaintiff Killian Pest Control sued Rollins, Inc. and its subsidiary HomeTeam Pest Defense in the United States District Court, Northern District of California, alleging that HomeTeam's exclusive use of its "tubes in the walls" system violates the federal Sherman Antitrust Act, and California's Cartwright Act and Business and Professions Code. Plaintiff sought a declaratory judgment that the alleged misconduct violates the Sherman and Cartwright Acts, and the Business and Professions Code; a permanent injunction against continuing alleged violations; and monetary damages. The case was dismissed with prejudice by the Court's Order of July 3, 2017 following the parties' agreement to settle the matter with a payment by HomeTeam of \$21,000.

On December 2, 2014, Plaintiff Jose Luis Garnica, on behalf of himself and a class of similarly situated customers, sued Rollins, Inc. and its subsidiary HomeTeam Pest Defense alleging that HomeTeam's exclusive use of its "tubes in the walls" system violates the federal Sherman Antitrust Act. A second Plaintiff, Cora Potter, subsequently was added. Plaintiffs sought a declaratory judgment that the alleged misconduct violates the Sherman Act; a permanent injunction against continuing violations; and monetary damages. On February 3, 2017, the Court issued an order denying Plaintiffs' Motion for Class Certification. At a hearing on February 9, 2017, the Court granted Plaintiffs' leave to seek certification of a class of customers limited to their own geographic market, the Bakersfield, California area. Plaintiffs then sought leave from the ninth Circuit Court of Appeals to appeal the ruling on class certification, but leave was denied. On May 30, 2017 the Plaintiffs filed a request to dismiss the lawsuit with prejudice as to the named Plaintiffs and without prejudice as to the putative class members. The case was dismissed by order of the Court on June 8, 2017.

Management does not believe that any pending claim, proceeding or litigation, either alone or in the aggregate will have a material adverse effect on the Company's financial position, results of operations or liquidity; however, it is possible that an unfavorable outcome of some or all of the matters, however unlikely, could result in a charge that might be material to the results of an individual quarter or year.

# NOTE 5. FAIR VALUE OF FINANCIAL INSTRUMENTS

The Company's financial instruments consist of cash and cash equivalents, trade receivables, notes receivable, accounts payable and other short-term liabilities. The carrying amounts of these financial instruments approximate their fair values. The Company has a Revolving Credit Agreement with SunTrust Bank and Bank of America, N.A. for an unsecured line of credit of up to \$175.0 million, which includes a \$75.0 million letter of credit subfacility and a \$25.0 million swingline subfacility. There were no outstanding borrowings at June 30, 2017 and December 31, 2016.

# NOTE 6. STOCKHOLDERS' EQUITY

During the six months ended June 30, 2017, the Company paid \$50.1 million or \$0.23 per share in cash dividends compared to \$43.7 million or \$0.20 per share during the same period in 2016.

During the second quarter ended June 30, 2017, the Company did not repurchase shares on the open market. During the same period 2016, the Company repurchased 0.4 million shares on the open market of its \$1 par value common stock at a weighted average price of \$26.88 per share. The Company did not repurchase shares of its common stock on the open market during the first six months of 2017. During the first six months of 2016, the Company repurchased approximately 0.4 million shares at a weighted average price of \$26.61.

The Company repurchased \$159,000 and \$4,000 of common stock for the quarter ended June 30, 2017 and 2016, respectively, from employees for the payment of taxes on vesting restricted shares and \$7.7 million and \$7.4 million of common stock for the six months ended June 30, 2017 and 2016, respectively.

As more fully discussed in Note 15 of the Company's notes to the consolidated financial statements in its 2016 Annual Report on Form 10-K, stock options, time lapse restricted shares (TLRS's) and restricted stock units have been issued to officers and other management employees under the Company's Employee Stock Incentive Plans. The Company issues new shares from its authorized but unissued share pool. At June 30, 2017, approximately 4.3 million shares of the Company's common stock were reserved for issuance.

### Time Lapse Restricted Shares and Restricted Stock Units

The following table summarizes the components of the Company's stock-based compensation programs recorded as expense:

|                                      | Three Months Ended June 30, |         |    |         |    | ths Ended<br>ie 30, |          |   |
|--------------------------------------|-----------------------------|---------|----|---------|----|---------------------|----------|---|
| (in thousands)                       |                             | 2017    |    | 2016    |    | 2017                | 2016     | _ |
| Time lapse restricted stock:         |                             |         |    |         |    |                     |          | Ī |
| Pre-tax compensation expense         | \$                          | 3,107   | \$ | 3,055   | \$ | 6,375               | 6,380    |   |
| Tax benefit                          |                             | (1,202) |    | (1,182) |    | (2,467)             | (2,469)  |   |
| Restricted stock expense, net of tax | \$                          | 1,905   | \$ | 1,873   | \$ | 3,908               | \$ 3,911 |   |

The Company adopted the amendments of Accounting Standards Update (ASU) 2016-09, *Improvements to Employee Share-Based Payment Accounting* during its first quarter of 2017. Accordingly, the income tax provisions for the quarter ended June 30, 2017 and the six months ended June 30, 2017 include excess tax benefits of \$0.3 million and \$4.6 million, respectively. Under prior guidance, these excess tax benefits would have been recorded in additional paid-in capital.

The following table summarizes information on unvested restricted stock outstanding as of June 30, 2017:

|  |           | W    | eighted-   |
|--|-----------|------|------------|
|  | Number of | Aver | age Grant- |
|  | Shares    | Date | Fair Value |
| Unvested Restricted Stock at December 31, 2016 | 2,261     | \$   | 20.21      |
| Forfeited                                      | (26)      |      | 23.44      |
| Vested   | (642)     |      | 21.82      |
| Granted  | 448       |      | 33.80      |
| Unvested Restricted Stock at June 30, 2017     | 2,041     | \$   | 24.19      |

At June 30, 2017 and December 31, 2016, the Company had \$38.1 million and \$29.9 million of total unrecognized compensation cost, respectively, related to time-lapse restricted shares that are expected to be recognized over a weighted average period of approximately 4.0 years and 3.8 years, respectively.

### NOTE 7. PENSION AND POST RETIREMENT BENEFIT PLANS

The following table represents the net periodic pension benefit costs and related components in accordance with FASB ASC 715" Compensation - Retirement Benefits":

# Components of Net Pension Benefit Gain

|                                | Three Months Ended |         |    |         | Six Months Ended |         |    |         |
|--------------------------------|--------------------|---------|----|---------|------------------|---------|----|---------|
|                                | June 30,           |         |    |         | June 30,         |         |    |         |
| (in thousands)                 |                    | 2017    |    | 2016    |                  | 2017    |    | 2016    |
| Interest and service cost      | \$                 | 2,138   | \$ | 2,350   | \$               | 4,276   | \$ | 4,700   |
| Expected return on plan assets |                    | (3,342) |    | (3,305) |                  | (6,684) |    | (6,610) |
| Amortization of net loss       |                    | 830     |    | 816     |                  | 1,660   |    | 1,632   |
| Net periodic benefit           | \$                 | (374)   | \$ | (139)   | \$               | (748)   | \$ | (278)   |

During the six months ended June 30, 2017 and the same period in 2016 the Company made no contributions to its defined benefit retirement plans (the "Plans"). The Company made \$3.3 million in contributions for the year ended December 31, 2016. The Company is considering making further contributions to the Plans during the fiscal year ending December 31, 2017 of approximately \$5.5 million.

### NOTE 8. BUSINESS COMBINATIONS

The Company made fourteen acquisitions during the six month period ended June 30, 2017, and 34 acquisitions for the year ended December 31, 2016, respectively, as disclosed on various press releases and related Form 8-Ks.

The preliminary values of major classes of assets acquired and liabilities assumed recorded at the date of acquisition, as adjusted during the valuation period, are included in the reconciliation of the total consideration as follows (in thousands):

|                                   | J  | une 30, |
|-----------------------------------|----|---------|
|                                   |    | 2017    |
| Accounts receivable               | \$ | 155     |
| Materials and supplies            |    | 93      |
| Equipment and property            |    | 241     |
| Customer contracts                |    | 6,654   |
| Other intangible assets           |    | 128     |
| Current liabilities               |    | 42      |
| Other assets and liabilities, net |    | (1,148) |
| Total cash purchase price         | \$ | 6,165   |

Goodwill from acquisitions represents the excess of the purchase price over the fair value of net assets of businesses acquired. The carrying amount of goodwill was \$258.3 million and \$255.7 million at June 30, 2017 and December 31, 2016, respectively. Goodwill generally changes due to the timing of acquisitions, finalization of allocation of purchase prices of previous acquisitions and foreign currency translations. The carrying amount of goodwill in foreign countries was \$45.3 million at June 30, 2017 and \$42.7 million at December 31, 2016.

The Company completed its most recent annual impairment analyses as of September 30, 2016. Based upon the results of these analyses, the Company has concluded that no impairment of its goodwill or other intangible assets was indicated.

The carrying amount of customer contracts was \$113.8 million and \$117.5 million at June 30, 2017 and December 31, 2016, respectively, and the carrying amount of other intangible assets was \$43.2 million and \$44.3 million at June 30, 2017 and December 31, 2016, respectively. The carrying amount of customer contracts in foreign countries was \$30.9 million and \$29.7 million at June 30, 2017 and December 31, 2016, respectively and the carrying amount of other intangible assets in foreign countries was \$3.7 million at both June 30, 2017 and December 31, 2016.

Customer contracts and other amortizable intangible assets are amortized on a straight-line basis over their economic useful lives. The following table sets forth the components of intangible assets as of June 30, 2017 (in thousands):

|  | Carrying      | Useful Life |
|--|---------------|-------------|
| Intangible Asset                                     | <br>Value     | in Years    |
| Customer contracts                                   | \$<br>113,826 | 3 - 12.5    |
| Trademarks and tradenames                            | 32,376        | 0 - 20      |
| Non-compete agreements                               | 4,248         | 3 - 20      |
| Patents  | 2,812         | 15          |
| Other assets   | 1,508         | 10          |
| Internet domains                                     | 2,227         | n/a         |
| Total customer contracts and other intangible assets | \$<br>156,997 |             |

### NOTE 9. DERIVATIVE INSTRUMENTS AND HEDGING ACTIVITIES

#### Risk Management Objective of Using Derivatives

The Company is exposed to certain risk arising from both its business operations and economic conditions. To manage this risk, the Company enters into derivative financial instruments from time to time. Certain of the Company's foreign operations expose the Company to fluctuations of foreign interest rates and exchange rates. These fluctuations may impact the value of the Company's cash receipts and payments in terms of the Company's functional currency. The Company enters into derivative financial instruments from time to time to protect the value or fix the amount of certain obligations in terms of its functional currency, the US dollar.

# Hedges of Foreign Exchange Risk

The Company is exposed to fluctuations in various foreign currencies against its functional currency, the US dollar. The Company uses foreign currency derivatives, specifically vanilla foreign currency forwards, to manage its exposure to fluctuations in the USD-CAD and AUD-USD exchange rates. Currency forward agreements involve fixing the foreign currency exchange rate for delivery of a specified amount of foreign currency on a specified date. The currency forward agreements are typically cash settled in US dollars for their fair value at or close to their settlement date.

The Company does not currently designate any of these foreign exchange forwards under hedge accounting, but rather reflects the changes in fair value immediately in earnings. Derivatives not designated as hedges are not speculative and are used to manage the Company's exposure to foreign exchange rates. Changes in the fair value of derivatives not designated in hedging relationships are recorded directly in earnings and were equal to a loss of \$0.3 million for the quarter ended June 30, 2017 and a loss of \$26,000 for the same quarter in the prior year. For the six month period ending June 30, 2017 and June 30, 2016, the Company recorded a loss of \$0.2 million and \$0.6 million, respectively. As of June 30, 2017, the Company had the following outstanding derivatives that were not designated as hedges in qualifying hedging relationships (in thousands except for number of instruments):

# **Non-Designated Derivative Summary**

|                               | Number of   |               |       |     |          |
|-------------------------------|-------------|---------------|-------|-----|----------|
|                               | Instruments | Sell Notional |       | Buy | Notional |
| FX Forward Contracts          |             |               |       |     |          |
| Sell AUD/Buy USD Fwd Contract | 6           | \$            | 650   | \$  | 493      |
| Sell CAD/Buy USD Fwd Contract | 9           | \$            | 7,100 | \$  | 5,415    |
| Total                         | 15          |               |       | \$  | 5,908    |
|                               |             |               |       |     |          |

The table below presents the fair value of the Company's derivative financial instruments as well as their classification on the Balance Sheet as of June 30, 2017 and December 31, 2016 (in thousands):

|   |      | Tabula                | Tabular Disclosure of Fair Values of Derivative Instruments |            |                        |          |              |   |  |  |  |
|---|------|-----------------------|---|------------|------------------------|----------|--------------|---|--|--|--|
|   |      | Deriva                | tives As  | sset       | Derivative Liabilities |          |              |   |  |  |  |
|   |      |                       |   | Fair V     | Value as of:           |          |              |   |  |  |  |
|   | Jι   | June 30, December 31, |   |            |                        | une 30,  | December 31, |   |  |  |  |
|   |      | <b>2017</b> 2016      |   |            |                        | 2017     | 2016         |   |  |  |  |
| Derivatives Not Designated as Hedging Instruments | -    |                       |   |            |                        |          |              |   |  |  |  |
| FX Forward Contracts                              |      |                       |   |            |                        |          |              |   |  |  |  |
|   |      |                       | Other Current Other Current                                 |            |                        |          |              |   |  |  |  |
| Balance Sheet Location                            | Othe | r Assets              | Ot  | her Assets | Lia                    | bilities | Liabilities  |   |  |  |  |
| Sell AUD/Buy USD Fwd Contract                     | \$   | _                     | \$  | _          | \$                     | 5        | \$           | _ |  |  |  |
| Sell CAD/Buy USD Fwd Contract                     | \$   | _                     | \$  | _          | \$                     | 72       | \$           | _ |  |  |  |
|   |      |                       |   |            |                        |          |              |   |  |  |  |
| Total   | \$   | _                     | \$  |            | \$                     | 77       | \$           |   |  |  |  |

The table below presents the effect of the Company's derivative financial instruments on the Income Statement as of June 30, 2017 and June 30, 2016 (in thousands):

# Effect of Derivative Instruments on the Income Statement for Derivatives Not Designated as Hedging Instruments for the Three and Six Months Ended June 30, 2017 and 2016

| Derivatives Not Designated as<br>Hedging Instruments | Location of Gain or (Loss)<br>Recognized in Income | Amount of Gain or (Loss) Recognized<br>Income<br>Three Months Ended<br>June 30, |       |                  |      | Amo | Inc<br>Six Mon | ome | hs Ended |  |  |  |  |
|--|--|---|-------|------------------|------|-----|----------------|-----|----------|--|--|--|--|
|  |  | 2017  |       | <b>2017</b> 2016 |      |     | 2017           |     | 2016     |  |  |  |  |
| Sell AUD/Buy USD Fwd Contract                        | Other Inc/(Exp)                                    | \$  | (15)  | \$               | 8    | \$  | (23)           | \$  | (27)     |  |  |  |  |
| Sell CAD/Buy USD Fwd Contract                        | Other Inc/(Exp)                                    |   | (251) |                  | (34) |     | (213)          |     | (579)    |  |  |  |  |
| Total  |  | \$  | (266) | \$               | (26) | \$  | (236)          | \$  | (606)    |  |  |  |  |

The table below presents the total fair value classification within the fair value hierarchy for the complete portfolio of derivative transactions at June 30, 2017 (in thousands):

|                                  |                            | Recurring Fair Value Measurements  |  |             |   |     |    |   |    |      |    |  |    |       |
|----------------------------------|----------------------------|--|--|-------------|---|-----|----|---|----|------|----|--|----|-------|
|                                  | Activo<br>Identi<br>L<br>( | Quoted Prices in<br>Active Markets for<br>Identical Assets and<br>Liabilities<br>(Level 1)<br>June 30, |  |             | Significant Other<br>Observable Inputs<br>(Level 2)<br>June 30, |     |    | Significant<br>Unobservable Inputs<br>(Level 3)<br>June 30, |    |      | s  | Total Fair Value<br>at As of<br>June 30, |    |       |
|                                  | 2017                       | 2016   |  | 2017        | 201   | 6   | 2  | 2017  |    | 2016 |    | 2017                                     |    | 2016  |
| <u>Assets</u>                    |                            |  |  |             |   |     |    |   |    |      |    |  |    |       |
| Derivative Financial Instruments | <b>\$</b> —                | \$ —   |  | <b>\$</b> — | \$ -  | _   | \$ | _   | \$ | _    | \$ | _  | \$ | _     |
| <u>Liabilities</u>               |                            |  |  |             |   |     |    |   |    |      |    |  |    |       |
| Derivative Financial Instruments | <b>\$</b> —                | \$ —   |  | \$ (77)     | \$ (3   | 51) | \$ | _   | \$ | _    | \$ | (77)                                     | \$ | (351) |

As of June 30, 2017, the fair value of derivatives in a net liability position was \$77,000 inclusive of counterparty credit risk. As of the balance sheet date, the Company has not posted any collateral related to these agreements. If the Company had breached any of these provisions at June 30, 2017, it could have been required to settle its obligations under the agreements at their termination value of \$77,000.

# NOTE 10. SUBSEQUENT EVENTS

On July 25, 2017, the Company announced that the Board of Directors declared a regular quarterly cash dividend on its common stock of \$0.115 per share payable September 11, 2017 to stockholders of record at the close of business Aug 10, 2017.

On July 25, 2017, the Company announced that it had entered into a definitive purchase agreement with Northwest Exterminating Co., Inc. to acquire its pest control business. The purchase price will be paid in cash. The closing of the transaction is expected in early August, subject to the satisfaction of customary conditions and regulatory approval.

# ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

### Overview

On July 26, 2017, the Company reported its 45th consecutive quarter of improved revenue and earnings. Net income was \$53.7 million for the second quarter ended June 30, 2017, as compared to \$47.8 million for the prior year quarter, a 12.4% improvement. Revenues increased by 5.5% to \$433.6 million for the second quarter 2017 as compared to \$411.1 million for the prior year second quarter. The Company saw a negative impact on the exchange rate of the Canadian and Australian dollars and British pounds to U.S. dollars reducing revenues by \$10.4 million and \$9.0 for the second quarters ended June 30, 2017 and 2016, respectively and reduced pre-tax earnings by \$2.0 million and \$1.7 million, for the second quarters ended June 30, 2017 and 2016, respectively. Earnings for the quarter ended June 30, 2017 increased to \$0.25 per diluted share, as compared to \$0.22 per diluted share or 13.6% for the same period in 2016.

Rollins continued its solid financial performance generating \$121.2 million in cash from operations year to date.

The Company announced on July 25, 2017 that we had entered into a definitive purchase agreement with Northwest Exterminating Co., Inc. Northwest has 23 offices in 5 southeastern states and is the nation's 17th largest pest management company. Northwest performs services for approximately 120,000 customers and will continue to operate as a separate business, as one of Rollins' Specialty Brands, along with HomeTeam, Western Pest Services and Waltham.

# **Results of Operations:**

# THREE MONTHS ENDED JUNE 30, 2017 COMPARED TO THREE MONTHS ENDED JUNE 30, 2016

#### Revenue

Revenues for the second quarter ended June 30, 2017 increased \$22.4 million or 5.5% to \$433.6 million compared to \$411.1 million for the second quarter ended June 30, 2016. Growth occurred across all service lines. Substantially all of this increase in revenues was due to growth in customers and pricing while less than 1% of the increase was attributable to acquisitions made within the last twelve months.

The Company has three primary service offerings: commercial pest-control, residential pest-control and termite including ancillary services. During the second quarter ended June 30, 2017, commercial pest control revenue approximated 39% of the Company's revenues, residential pest control approximated 42% of the Company's revenues, and termite and ancillary service revenue approximated 19% of the Company's revenues. Comparing second quarter 2017 to second quarter 2016, the Company's commercial pest control revenue grew 5.1%, residential pest control revenue grew 5.9%, and termite and ancillary services revenue grew 6.1%. Foreign operations accounted for approximately 7% of total revenues during the second quarters of both 2017 and 2016, respectively.

Revenues are impacted by the seasonal nature of the Company's pest and termite control services. The increase in pest activity, as well as the metamorphosis of termites in the spring and summer (the occurrence of which is determined by the change in seasons), has historically resulted in an increase in the Company's revenues as evidenced by the following chart:

# Consolidated Net Revenues (in thousands)

|                         | 2017          |    | 2016      | 2015            |
|-------------------------|---------------|----|-----------|-----------------|
| First Quarter           | \$<br>375,247 |    | 352,736   | \$<br>330,909   |
| Second Quarter          | 433,555       |    | 411,133   | 392,150         |
| Third Quarter           | _             |    | 423,994   | 399,746         |
| Fourth Quarter          | _             |    | 385,614   | 362,500         |
| Year ended December 31, | \$<br>808,802 | \$ | 1,573,477 | \$<br>1,485,305 |
|                         | <br>          |    |           |                 |

### Cost of Services Provided

Cost of Services provided for the second quarter ended June 30, 2017 increased \$8.5 million or 4.4%, compared to the quarter ended June 30, 2016. Gross margin for the second quarter was 52.8%, an increase of 0.5 percentage points compared to the prior year second quarter gross margin of 52.3%. The margin for the quarter benefited from improved efficiencies in routing and scheduling technology which also helped to lower salaries as a percent of revenue as there was a decrease in service salaries and administrative salaries as a percent of revenues from the prior year. Insurance and claims were lower than prior year as we emphasize safety in all areas. The gains the Company experienced were partially offset by higher gasoline expenses due to the increased cost of gasoline, leased vehicle costs, and higher maintenance fees. The Company experienced good cost control across most spending categories.

### **Depreciation and Amortization**

Depreciation and Amortization expenses for the second quarter ended June 30, 2017 increased \$1.2 million to \$13.5 million, an increase of 9.7%. Depreciation increased due to expenditures associated with the 2016 rollout of BOSS, the Company's customer relationship management system, as well as acquisitions and equipment purchases while amortization of intangible assets increased due to amortization of customer contracts included in various acquisitions.

### Sales, General and Administrative

Sales, General and Administrative Expenses for the second quarter ended June 30, 2017 increased \$3.1 million or 2.5%, to 29.9% of revenues, down 0.9 percentage points from 30.8% for the second quarter ended June 30, 2016. The decrease in the percent of revenue is due to lower administrative salaries as percent of revenues as we maintain a quality support staff, while continuing to grow revenues. The Company experienced reduced personnel related expenses from lower group insurance costs. Telephone costs were lower as a percent of revenues due to a change of data service providers. As planned, the Company experienced increased sales salaries, sales promotions, and advertising expenses directed toward increased revenue production additionally there were higher use of outside contractors to develop and maintain the BOSS system.

#### Gain on Sale of assets, Net

Gain on sales of assets, net was a net gain of \$88,000 for the second quarter ended June 30, 2017, down from \$0.6 million prior year. The 2017 gains were for the sales of Company owned vehicles and equipment. The Company sold its wildlife service franchise supplier and the sale of a branch location in second quarter 2016.

#### Income Taxes

Income Taxes for the second quarter ended June 30, 2017 increased \$3.3 million or 11.2% to \$32.5 million from \$29.2 million reported for second quarter ended June 30, 2016. The effective tax rate was 37.7% for the second quarter ended June 30, 2017 and 37.9% for the second quarter ended June 30, 2016 the differences were primarily due to tax credits, state tax rates and the adoption of the amendments of Accounting Standards Update (ASU) 2016-09, *Improvements to Employee Share-Based Payment Accounting* during its first quarter of 2017. Accordingly, the income tax provisions for the quarter ended June 30, 2017 include excess tax benefits of \$0.3 million. Under prior guidance, these excess tax benefits would have been recorded in additional paid-in capital.

# SIX MONTHS ENDED JUNE 30, 2017 COMPARED TO SIX MONTHS ENDED JUNE 30, 2016

### Revenue

Revenues for the six months ended June 30, 2017 increased \$44.9 million or 5.9% to \$808.8 million compared to \$763.9 million for the six months ended June 30, 2016. The Company saw an increase in lead closure on sales to new customers while average price remained relatively flat in most categories. Acquisitions contributed less than 1.0% of revenues for the first six months. The Company's customer base continued to grow. The higher sales to new customers resulted in growth across all service lines.

Commercial pest control revenue approximated 40% of the Company's revenues during the six months ended June 30, 2017, residential pest control revenue approximated 41% of revenues, and termite and ancillary service revenues, made up approximately 18% of the Company's revenues. The Company's commercial pest control revenue grew 5.2%, residential pest control revenue grew 6.4%, and termite and ancillary services revenue grew 6.7%. Foreign operations accounted for approximately 7% of total revenues for the first six months of both 2017 and 2016, respectively.

# **Cost of Services Provided**

Cost of Services provided for the six months ended June 30, 2017 increased \$19.9 million or 5.3% to \$393.6 million compared to \$373.7 million for the six months ended June 30, 2016. Gross margin increased to 51.3% an increase of 0.2 percentage points from 51.1% of revenues for the prior year-to-date. The year-to-date increase in gross margin transpired as the Company benefited from lower service salaries, administrative salaries and personnel related costs as a percent of revenue. Personnel related expenses were down as group insurance expense was less year-over-year. The Company recorded lower insurance expense as worker's compensation claims and auto liability expense were down from 2016. Fleet expenses were greater as a percent of revenue as gasoline expense and lease vehicle costs increase. The Company maintained good cost controls across most spending categories.

### **Depreciation and Amortization**

Depreciation and Amortization expenses for the six months ended June 30, 2017 increased \$3.3 million to \$27.3 million, an increase of 13.9%, increasing 0.3 percentage points as a percent of revenue to 3.4% of revenue compared to 3.1% of revenue the prior year. Depreciation increased due to the investment associated with the 2016 rollout of BOSS as well as acquisitions and equipment purchases. Amortization of intangible assets increased due to amortization of customer contracts purchased in various acquisitions.

### Sales, General and Administrative

Sales, General and Administrative (SG&A) expenses for the six months ended June 30, 2017 increased \$6.0 million or 2.5% to \$244.8 million or 30.3% of revenues, from \$238.8 million or 31.3% of revenues in the prior year period. The decrease in SG&A was primarily due to lower administrative salaries and personnel related cost, lower telephone costs, and reductions in bad debt expense. The gains in SG&A as a percent of revenues were partially offset by higher sales salaries due to increased commissions. The Company's higher fleet expense was due to gasoline price increases and lease vehicle costs increase. Higher professional services fees increased as we use outside consultants on various projects and our BOSS system. The Company also increased spending on advertising and sales promotions to drive current and future revenues.

### Gain on Sale of assets, Net

Gain on sales of assets, net was a net gain of \$0.1 million for the six month period ended June 30, 2017 a decrease of \$0.6 million from \$0.7 million for the six months ended June 30, 2016 due to the 2016 sale of our wildlife services franchise supplier and the sale of a branch location. The Company recognized net gains from the sale of Company owned vehicles and property in 2017 and 2016.

#### Income Taxes

Income Taxes for the six months ended June 30, 2017 increased \$1.0 million or 2.1% to \$49.4 million from \$48.4 million reported for six months ended June 30, 2016. The Company adopted the amendments of Accounting Standards Update (ASU) 2016-09, *Improvements to Employee Share-Based Payment Accounting* during 2017. Accordingly, the income tax provisions for the six months ended June 30, 2017 include excess tax benefits of \$4.6 million. Under prior guidance, this excess tax benefits would have been recorded in additional paid-in capital. The effective tax rate was 34.5% for the six months ended June 30, 2017 and 37.8% for the six months ended June 30, 2016 primarily due to differences in tax credits, state tax rates and the adoption of ASU 2016-09.

### Liquidity and Capital Resources

The Company believes its current cash and cash equivalents balances, future cash flows expected to be generated from operating activities and available borrowings under its \$175.0 million credit facility will be sufficient to finance its current operations and obligations, and fund expansion of the business for the foreseeable future. The Company's operating activities generated net cash of \$119.9 million and \$96.5 million for the six months ended June 30, 2017, and 2016, respectively. During the six months ended June 30, 2017 and 2016, the Company made no contributions to its defined benefit retirement plans (the "Plans"). The Company is considering making contributions of \$5.5 million to the Plans during the fiscal year ending December 31, 2017. In the opinion of management, Plan contributions will not have a material effect on the Company's financial position, results of operations or liquidity for 2017.

The Company invested approximately \$11.2 million in capital expenditures, exclusive of expenditures for business acquisitions, during the six months ended June 30, 2017, compared to \$20.0 million during the same period in 2016, and expects to invest approximately \$17.0 million for the remainder of 2017. Capital expenditures for the first six months consisted primarily of the purchase of operating equipment replacements and technology related projects. During the six months ended June 30, 2017, the Company made expenditures for acquisitions totaling \$6.2 million, compared to \$35.0 million during the same period in 2016. A total of \$50.1 million was paid in cash dividends (\$0.23 per share) during the first six months of 2017, compared to \$43.7 million or (\$0.20 per share) during the same period in 2016. On July 25, 2017, the Company announced that the Board of Directors declared a regular quarterly cash dividend on its common stock of \$0.115 per share payable September 11, 2017 to stockholders of record at the close of business August 10, 2017 to be funded with existing cash balances. The Company expects to continue to pay cash dividends to common stockholders, subject to the earnings and financial condition of the Company and other relevant factors. The Company did not repurchase shares of its common stock on the open market during the first six months of 2017 compared to the repurchase of approximately 0.4 million shares at a weighted average price of \$26.61 during the first six months of 2016. The Company has had a buyback program in place for a number of years and has routinely purchased shares when it felt the opportunity was desirable. The Board authorized the purchase of 7.5 million additional shares of the Company's common stock in July 2012. These authorizations enable the Company to continue the purchase of Company common stock when appropriate, which is an important benefit resulting from the Company's strong cash flows. The stock buy-back program has no expiration date. In total, 5.1 million additiona

The Company's balance sheet as of June 30, 2017 and December 31, 2016 includes short-term unearned revenues of \$113.0 million and \$99.8 million, respectively, representing approximately 7% of our annual revenue. This represents cash paid to the Company by its customers in advance of services that will be recognized over the next twelve months. The Company's \$194.8 million of total cash at June 30, 2017, is held at various banking institutions. Approximately \$56.5 million is held in cash accounts at foreign bank institutions and the remaining \$138.3 million is primarily held in non-interest-bearing accounts at various domestic banks. The Company's international business is expanding and we intend to continue to grow the business in foreign markets in the future through reinvestment of foreign deposits and future earnings as well as acquisitions of unrelated companies. Repatriation of cash from the Company's foreign subsidiaries is not a part of the Company's current business plan. The Company maintains a large cash position in the United States while having little third-party debt to service. The Company maintains adequate liquidity and capital resources that are directed to finance domestic operations and obligations and to fund expansion of its domestic business for the foreseeable future without regard to its foreign deposits.

On July 25, 2017, the Company announced that it had entered into a definitive purchase agreement with Northwest Exterminating Co., Inc. The purchase price of approximately \$120 million will be paid in cash. Details about this transaction will be filed upon closing of the transaction. The purchase is expected to close in early August, subject to the satisfaction of customary conditions and regulatory approval.

On October 31, 2012, the Company entered into a Revolving Credit Agreement with SunTrust Bank and Bank of America, N.A. for an unsecured line of credit of up to \$175.0 million, which includes a \$75.0 million letter of credit subfacility, and a \$25.0 million swingline subfacility. The Company had no outstanding borrowings under the line of credit or under the swingline subfacility as of June 30, 2017. The Company remained in compliance with applicable debt covenants through the date of this filing and expects to maintain compliance through 2017.

### Litigation

In the normal course of business, certain of the Company's subsidiaries are defendants in a number of lawsuits, claims or arbitrations which allege that the subsidiaries' services caused damage. In addition, the Company defends employment related cases and claims from time to time. We are involved in certain environmental matters primarily arising in the normal course of business. We are actively contesting each of these matters.

On December 2, 2014, Plaintiff Killian Pest Control sued Rollins, Inc. and its subsidiary HomeTeam Pest Defense in the United States District Court, Northern District of California, alleging that HomeTeam's exclusive use of its "tubes in the walls" system violates the federal Sherman Antitrust Act, and California's Cartwright Act and Business and Professions Code. Plaintiff sought a declaratory judgment that the alleged misconduct violates the Sherman and Cartwright Acts, and the Business and Professions Code; a permanent injunction against continuing alleged violations; and monetary damages. The case was dismissed with prejudice by the Court's Order of July 3, 2017 following the parties' agreement to settle the matter with a payment by HomeTeam of \$21,000.

On December 2, 2014, Plaintiff Jose Luis Garnica, on behalf of himself and a class of similarly situated customers, sued Rollins, Inc. and its subsidiary HomeTeam Pest Defense alleging that HomeTeam's exclusive use of its "tubes in the walls" system violates the federal Sherman Antitrust Act. A second Plaintiff, Cora Potter, subsequently was added. Plaintiffs sought a declaratory judgment that the alleged misconduct violates the Sherman Act; a permanent injunction against continuing violations; and monetary damages. On February 3, 2017, the Court issued an order denying Plaintiffs' Motion for Class Certification. At a hearing on February 9, 2017, the Court granted Plaintiffs' leave to seek certification of a class of customers limited to their own geographic market, the Bakersfield, California area. Plaintiffs then sought leave from the ninth Circuit Court of Appeals to appeal the ruling on class certification, but leave was denied. On May 30, 2017 the Plaintiffs filed a request to dismiss the lawsuit with prejudice as to the named Plaintiffs and without prejudice as to the putative class members. The case was dismissed by order of the Court on June 8, 2017.

Management does not believe that any pending claim, proceeding or litigation, either alone or in the aggregate will have a material adverse effect on the Company's financial position, results of operations or liquidity; however, it is possible that an unfavorable outcome of some or all of the matters, however unlikely, could result in a charge that might be material to the results of an individual quarter or year.

### **Critical Accounting Policies**

There have been no changes to the Company's critical accounting policies since the filing of its Form 10-K for the year ended December 31, 2016.

### New Accounting Standards

See Note 2 of the Notes to Condensed Consolidated Financial Statements for a description of recent accounting pronouncements, including the expected dates of adoption and estimated effects on results of operations and financial condition.

# Forward-Looking Statements

This Quarterly Report contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include, without limitation, the effect of the future adoption of recent accounting pronouncements on the Company's financial statements; statements regarding management's expectation regarding the effect of the ultimate resolution of pending claims, proceedings or litigation on the Company's financial position, results of operation and liquidity; the Company's belief that its current cash and cash equivalent balances, future cash flows expected to be generated from operating activities and available borrowings will be sufficient to finance its current operations and obligations, and fund expansion of the business for the foreseeable future; our expectation that the Company will continue to pay dividends; our intention to continue to grow the business in foreign markets in the future through reinvestment of foreign deposits and future earnings as well as acquisitions of unrelated companies and that repatriation of cash is not a part of the Company's business plan; possible defined benefit retirement plan contributions and their effect on the Company's financial position, results of operations and liquidity; the Company's expectation regarding capital expenditure for the remainder of 2017; the Company's expectation to maintain compliance with debt covenants; and the Company's belief that interest rate exposure and foreign exchange rate risk will not have a material effect on the Company's results of operations going forward. The actual results of the Company could differ materially from those indicated by the forward-looking statements because of various risks and uncertainties including, without limitation, the possibility of an adverse ruling against the Company in pending litigation; general economic conditions; market risk; changes in industry practices or technologies; the degree of success of the Company's termite process and pest control selling and treatment methods; the Company's ability to identify and integrate potential acquisitions; climate and weather conditions; competitive factors and pricing practices; our ability to attract and retain skilled workers, and potential increases in labor costs; and changes in various government laws and regulations, including environmental regulations. All of the foregoing risks and uncertainties are beyond the ability of the Company to control, and in many cases the Company cannot predict the risks and uncertainties that could cause its actual results to differ materially from those indicated by the forward-looking statements. A more detailed discussion of potential risks facing the Company can be found in the Company's Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2016. The Company does not undertake to update its forward looking statements.

# ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

As of June 30, 2017, the Company maintained an investment portfolio (included in cash and cash equivalents) subject to short-term interest rate risk exposure. The Company is subject to interest rate risk exposure through borrowings on its \$175 million credit facility. The Company is also exposed to market risks arising from changes in foreign exchange rates. See note 9 to Part I, Item 1 for a discussion of the Company's investments in derivative financial instruments to manage risks of fluctuations in foreign exchange rates. The Company believes that this foreign exchange rate risk will not have a material impact upon the Company's results of operations going forward. There have been no material changes to the Company's market risk exposure since the end of fiscal year 2016.

# ITEM 4. CONTROLS AND PROCEDURES

Under the supervision and with the participation of our management, including our principal executive officer and principal financial officer, we conducted an evaluation of the effectiveness of the design and operation of our disclosure controls and procedures, as defined in rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as of June 30, 2017 (the "Evaluation Date"). Based on this evaluation, our principal executive officer and principal financial officer concluded that our disclosure controls and procedures were effective at the reasonable assurance level as of the Evaluation Date to ensure that the information required to be included in reports filed under the Securities Exchange Act of 1934 is recorded, processed, summarized and reported within the time periods specified in SEC rules and forms.

In addition, management's quarterly evaluation identified no changes in our internal control over financial reporting during the second quarter that materially affected, or are reasonably likely to materially affect, our internal control over financial reporting. As of June 30, 2017, we did not identify any material weaknesses in our internal controls, and therefore no corrective actions were taken.

# PART II OTHER INFORMATION

### Item 1. Legal Proceedings.

See Note 4 to Part I, Item 1 for discussion of certain litigation.

#### Item 1A. Risk Factors

See the Company's risk factors disclosed in the Company's Annual Report on Form 10-K for the year ended December 31, 2016.

### Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.

Purchases of Equity Securities by the Issuer and Affiliated Purchasers

Shares repurchased by Rollins and affiliated purchases during the second quarter ended June 30, 2017 were as follows:

|                     | Total Number of      | Weighted-Average    | Total number of<br>shares purchased as<br>part of publicly<br>announced | Maximum number of<br>shares that may yet<br>be purchased under |
|---------------------|----------------------|---------------------|---|--|
| Period              | shares Purchased (1) | Price paid per Shar |   | the repurchase plans   |
| April 1 to 30, 2017 |                      | \$ —                |   | 5,073,611  |
| May 1 to 31, 2017   | 4,083                | 38.83               |   | 5,073,611  |
| June 1 to 30, 2017  | _                    | _                   | _   | 5,073,611  |
| Total               | 4,083                | \$ 38.83            |   | 5,073,611  |

- (1) Includes repurchases from employees for the payment of taxes on vesting of restricted shares in the following amounts: April 2017:0; May 2017: 4,083; and June 2017: 0
- (2) The Company has a share repurchase plan, adopted in 2012, to repurchase up to 7.5 million shares of the Company's common stock. The plan has no expiration date.

#### Item 5. Other Information

On July 25, 2017, Rollins, Inc., (the "Company") announced that it had entered into a definitive Membership Interest Purchase Agreement (the "Purchase Agreement") among the Company, Northwest Exterminating Co., Inc. ("Northwest"), NW Holdings, LLC, and the Stockholders of Northwest Exterminating Co., Inc. pursuant to which the Company will acquire (the "Acquisition") 100% of the equity interest of Northwest from the stockholders. Subject to post-closing adjustments, the purchase price to be paid for the Acquisition is estimated to be approximately \$120 million cash plus the opportunity for certain future earnout payments over the next three years. The purchase price was negotiated at arm's-length and the agreement contains customary representations, warranties, noncompetition agreements and holdback provisions.

The closing of the Acquisition is subject to the satisfaction of customary conditions including the truth and accuracy of the representations and warranties of the sellers, the performance of the obligation of the sellers, and the absence of any material adverse effect (as defined in the Purchase Agreement) and the receipt of necessary regulatory approvals.

### Item 6. Exhibits.

| (a) | Exl | hil | hit | ŀс |
|-----|-----|-----|-----|----|
|     |     |     |     |    |

- (3) (i) (A) Restated Certificate of Incorporation of Rollins, Inc. dated July 28, 1981, incorporated herein by reference to Exhibit (3)(i)(A) as filed with the registrant's Form 10-Q filed August 1, 2005.
  - (B) Certificate of Amendment of Certificate of Incorporation of Rollins, Inc. dated August 20, 1987, incorporated herein by reference to Exhibit 3(i)(B) filed with the registrant's 10-K filed March 11, 2005.
  - (C) Certificate of Change of Location of Registered Office and of Registered Agent dated March 22, 1994, incorporated herein by reference to Exhibit (3)(i)(C) filed with the registrant's Form 10-Q filed August 1, 2005.
  - (D) Certificate of Amendment of Certificate of Incorporation of Rollins, Inc. dated April 25, 2006, incorporated herein by reference to Exhibit 3(i)(D) filed with the registrant's 10-Q filed October 31, 2006.
  - (E) Certificate of Amendment of Certificate of Incorporation of Rollins, Inc. dated April, 26, 2011, incorporated herein by reference to Exhibit 3(i)(E) filed with the Registrant's 10-K filed February 25, 2015.
  - (F) Certificate of Amendment of Certificate of Incorporation of Rollins, Inc. dated April 28, 2015, incorporated herein by reference to Exhibit 3(i)(F) filed with the Registrant's 10-Q filed on July 29, 2015.
  - (ii) Amended and Restated By-laws of Rollins, Inc., incorporated herein by reference to exhibit 3(ii) as filed with its Form 10-Q for the quarter ended March 31, 2017.
- (4) Form of Common Stock Certificate of Rollins, Inc., incorporated herein by reference to Exhibit (4) as filed with its Form 10-K for the year ended December 31, 1998.
- (31.1) Certification of Chief Executive Officer Pursuant to Item 601(b)(31) of Regulation S-K, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- (31.2) Certification of Chief Financial Officer Pursuant to Item 601(b)(31) of Regulation S-K, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- (32.1) Certification of Chief Executive Officer and Chief Financial Officer Pursuant to 18 U.S.C. Section 1350, as adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- (101.INS) XBRL Instance Document
- (101.SCH) XBRL Taxonomy Extension Schema Document
- (101.CAL) XBRL Taxonomy Extension Calculation Linkbase Document
- (101.DEF) XBRL Taxonomy Extension Definition Linkbase Document
- (101.LAB) XBRL Taxonomy Extension Label Linkbase Document
- (101.PRE) XBRL Taxonomy Extension Presentation Linkbase Document

# **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

ROLLINS, INC.

(Registrant)

Date: July 28, 2017 By: /s/ Gary W. Rollins

Gary W. Rollins

Vice Chairman and Chief Executive Officer

(Principal Executive Officer)

Date: July 28, 2017 By: /s/ Paul E. Northen

Paul E. Northen

Vice President, Chief Financial Officer and Treasurer

(Principal Financial and Accounting Officer)

### I, Gary W. Rollins, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q of Rollins, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material
    information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in
    which this report is being prepared;
  - Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: July 28, 2017 /s/ Gary W. Rollins

Gary W. Rollins, Vice Chairman and Chief Executive Officer (Principle Executive Officer)

### I, Paul E. Northen, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q of Rollins, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material
    information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in
    which this report is being prepared;
  - Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: July 28, 2017 /s/ Paul E. Northen

Paul E. Northen
Vice President, Chief Financial Officer and Treasurer
(Principal Financial and Accounting Officer)

# CERTIFICATION OF PERIODIC FINANCIAL REPORTS PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Rollins, Inc., a Delaware corporation (the "Company"), on Form 10-Q for the period ended June 30, 2017, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), each of the undersigned certifies, pursuant to 18 U.S.C. sec. 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that to his knowledge:

(1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and

(2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: July 28, 2017

By: /s/ Gary W. Rollins

Gary W. Rollins

Vice Chairman and Chief Executive Officer

(Principle Executive Officer)

Date: July 28, 2017

By: /s/ Paul E. Northen

Paul E. Northen

Vice President, Chief Financial Officer and Treasurer

(Principal Financial and Accounting Officer)

This certification shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.