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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 10-Q**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended June 30, 2012

Commission File Number 1-4422

**ROLLINS, INC.**

(Exact name of registrant as specified in its charter)

**Delaware**

(State or other jurisdiction of incorporation or organization)

**51-0068479**

(I.R.S. Employer Identification No.)

**2170 Piedmont Road, N.E., Atlanta, Georgia**  
(Address of principal executive offices)

**30324**  
(Zip Code)

**(404) 888-2000**  
(Registrant's telephone number, including area code)

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Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

Rollins, Inc. had 146,070,844 shares of its \$1 par value Common Stock outstanding as of July 15, 2012.

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**ROLLINS, INC. AND SUBSIDIARIES**

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**ROLLINS, INC. AND SUBSIDIARIES**

**PART 1 FINANCIAL INFORMATION**  
**ITEM 1. FINANCIAL STATEMENTS**

**CONDENSED CONSOLIDATED STATEMENTS OF FINANCIAL POSITION**  
**AS OF JUNE 30, 2012 AND DECEMBER 31, 2011**  
**(in thousands except share data)**

	June 30, 2012 (unaudited)	December 31, 2011
<b>ASSETS</b>		
Cash and cash equivalents	\$ 62,060	\$ 46,275
Trade receivables, short-term, net of allowance for doubtful accounts of \$6,262 and \$6,738, respectively	73,784	61,687
Financed receivables, short-term, net of allowance for doubtful accounts of \$1,775 and \$1,691, respectively	12,822	11,659
Materials and supplies	12,162	11,125
Deferred income taxes, net	30,477	31,272
Other current assets	19,004	13,804
Total Current Assets	210,309	175,822
Equipment and property, net	76,963	76,858
Goodwill	210,971	211,019
Customer contracts and other intangible assets, net	137,865	137,526
Deferred income taxes, net	21,088	22,604
Financed receivables, long-term, net of allowance for doubtful accounts of \$1,425 and \$1,309, respectively	12,569	11,298
Other assets	11,009	10,523
Total Assets	\$ 680,774	\$ 645,650
<b>LIABILITIES</b>		
Accounts payable	29,676	22,584
Accrued insurance	22,244	21,844
Accrued compensation and related liabilities	56,234	61,137
Unearned revenues	96,127	85,636
Other current liabilities	36,459	34,650
Total current liabilities	240,740	225,851
Accrued insurance, less current portion	28,185	27,516
Accrued pension	29,793	31,867
Long-term accrued liabilities	37,749	36,419
Total Liabilities	336,467	321,653
Commitments and Contingencies		
<b>STOCKHOLDERS' EQUITY</b>		
Preferred stock, without par value; 500,000 authorized, zero shares issued	—	—
Common stock, par value \$1 per share; 250,000,000 shares authorized, 146,070,844 and 146,250,934 shares issued and outstanding, respectively	146,071	146,251
Paid in capital	40,055	36,554
Accumulated other comprehensive loss	(48,293)	(48,090)
Retained earnings	206,474	189,282
Total Stockholders' Equity	344,307	323,997
Total Liabilities and Stockholders' Equity	\$ 680,774	\$ 645,650

The accompanying notes are an integral part of these condensed consolidated financial statements.

ROLLINS, INC. AND SUBSIDIARIES

CONDENSED CONSOLIDATED STATEMENTS OF INCOME  
FOR THE THREE AND SIX MONTHS ENDED JUNE 30, 2012 AND 2011  
(in thousands except share data)  
(unaudited)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
<b>REVENUES</b>				
Customer services	\$ 334,872	\$ 320,436	\$ 624,337	\$ 592,079
<b>COSTS AND EXPENSES</b>				
Cost of services provided	165,993	159,645	314,075	300,543
Depreciation and amortization	9,613	9,288	19,380	18,488
Sales, general and administrative	106,068	101,757	200,892	193,255
Interest expense	20	178	71	370
<b>INCOME BEFORE INCOME TAXES</b>	<b>53,178</b>	<b>49,568</b>	<b>89,919</b>	<b>79,423</b>
<b>PROVISION FOR INCOME TAXES</b>	<b>20,051</b>	<b>18,507</b>	<b>33,712</b>	<b>29,722</b>
<b>NET INCOME</b>	<b>\$ 33,127</b>	<b>\$ 31,061</b>	<b>\$ 56,207</b>	<b>\$ 49,701</b>
<b>NET INCOME PER SHARE - BASIC AND DILUTED</b>	<b>\$ 0.23</b>	<b>\$ 0.21</b>	<b>\$ 0.38</b>	<b>\$ 0.34</b>
<b>DIVIDENDS PAID PER SHARE</b>	<b>\$ 0.08</b>	<b>\$ 0.07</b>	<b>\$ 0.16</b>	<b>\$ 0.14</b>
Weighted average participating shares outstanding - basic	146,417	147,245	146,557	147,358
Dilutive effect of stock options	11	69	14	83
Weighted average participating shares outstanding - assuming dilution	146,428	147,314	146,571	147,441

The accompanying notes are an integral part of these condensed consolidated financial statements.

CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE EARNINGS  
FOR THE THREE AND SIX MONTHS ENDED JUNE 30, 2012 AND 2011  
(in thousands)  
(unaudited)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
<b>NET INCOME</b>	<b>\$ 33,127</b>	<b>\$ 31,061</b>	<b>\$ 56,207</b>	<b>\$ 49,701</b>
<b>Other comprehensive earnings (loss), net of tax</b>				
Foreign currency translation adjustments	(833)	(328)	(203)	359
Other comprehensive earnings (loss)	(833)	(328)	(203)	359
<b>Comprehensive earnings</b>	<b>\$ 32,294</b>	<b>\$ 30,733</b>	<b>\$ 56,004</b>	<b>\$ 50,060</b>

The accompanying notes are an integral part of these condensed consolidated financial statements.

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ROLLINS, INC. AND SUBSIDIARIES

CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS  
FOR THE SIX MONTHS ENDED JUNE 30, 2012 AND 2011  
(in thousands)  
(unaudited)

	Six Months Ended June 30,	
	2012	2011
<b>OPERATING ACTIVITIES</b>		
Net Income	\$ 56,207	\$ 49,701
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	19,380	18,488
Provision for deferred income taxes	2,960	1,423
Provision for bad debts	3,078	3,080
Stock based compensation expense	4,749	3,764
Excess tax benefits from share-based payments	(2,932)	(138)
Other, net	(71)	(419)
Changes in operating assets and liabilities	(9,766)	(1,559)
<b>Net cash provided by operating activities</b>	<b>73,605</b>	<b>74,340</b>
<b>INVESTING ACTIVITIES</b>		
Cash used for acquisitions of companies, net of cash acquired	(10,099)	(7,986)
Purchases of equipment and property	(7,419)	(7,600)
Other	372	212
<b>Net cash used in investing activities</b>	<b>(17,146)</b>	<b>(15,374)</b>
<b>FINANCING ACTIVITIES</b>		
Repayments, under line of credit agreement, net	—	(16,000)
Cash paid for common stock purchased	(19,938)	(18,133)
Dividends paid	(23,435)	(20,626)
Changes in cash overdraft position, net	—	500
Proceeds received upon exercise of stock options	—	11
Principal payments on capital lease obligations	—	(38)

Excess tax benefits from share-based payments	2,932	138
Net cash used in financing activities	<u>(40,441)</u>	<u>(54,148)</u>
Effect of exchange rate changes on cash	(233)	89
Net increase in cash and cash equivalents	15,785	4,907
Cash and cash equivalents at beginning of period	46,275	20,913
Cash and cash equivalents at end of period	<u>\$ 62,060</u>	<u>\$ 25,820</u>

The accompanying notes are an integral part of these condensed consolidated financial statements.

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**ROLLINS, INC. AND SUBSIDIARIES**

NOTE 1. BASIS OF PREPARATION AND OTHER

**Basis of Preparation** -The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with the instructions to Form 10-Q and therefore do not include all information and footnotes required by accounting principles generally accepted in the United States for complete financial statements. There has been no material change in the information disclosed in the notes to the consolidated financial statements included in the Annual Report on Form 10-K of Rollins, Inc. (the "Company") for the year ended December 31, 2011. Accordingly, the quarterly condensed consolidated financial statements and related disclosures herein should be read in conjunction with the 2011 Annual Report on Form 10-K.

The preparation of interim financial statements requires management to make estimates and assumptions for the amounts reported in the condensed consolidated financial statements. Specifically, the Company makes estimates in its interim condensed consolidated financial statements for the termite accrual which includes future costs including termiticide life expectancy and government regulations, the insurance accrual which includes self insurance and worker's compensation, inventory adjustments, discounts and volume incentives earned, among others.

In the opinion of management, all adjustments necessary for a fair presentation of the Company's financial results for the interim periods have been made. These adjustments are of a normal recurring nature. The results of operations for the three and six month periods ended June 30, 2012 are not necessarily indicative of results for the entire year.

The Company has only one reportable segment, its pest and termite control business. The Company's results of operations and its financial condition are not reliant upon any single customer, or a few customers, or the Company's foreign operations.

NOTE 2. RECENT ACCOUNTING PRONOUNCEMENTS

*New Accounting Standards*

*Recently issued accounting standards to be adopted*

In June 2011, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update No. 2011-05, Presentation of Comprehensive Income (ASU 2011-05). This standard eliminated the option to report other comprehensive income and its components in the statement of changes in equity. Under this standard, an entity can elect to present items of net income and other comprehensive income in one continuous statement — referred to as the statement of comprehensive income — or in two separate, but consecutive, statements. In December 2011, the FASB issued Accounting Standards Update No. 2011-12, Deferral of the Effective Date for Amendments to the Presentation of Reclassifications of Items Out of Accumulated Other Comprehensive Income in Accounting Standards Update No. 2011-05 (ASU 2011-12). ASU 2011-12 defers the effective date of the requirement in ASU 2011-05 to disclose on the face of the financial statements the effects of reclassifications out of accumulated other comprehensive income on the components of net income and other comprehensive income. All other requirements of ASU 2011-05 are not affected by ASU 2011-12. The Company adopted ASU 2011-05 effective December 31, 2011 and indefinitely deferred certain disclosures as allowed under ASU 2011-12. ASU 2011-05 did not have a material impact on the Company's consolidated financial position, results of operations, or cash flows. The expiration of deferral allowed by ASU 2011-12 is not expected to have a significant impact on our consolidated financial statements.

NOTE 3. EARNINGS PER SHARE

The Company follows ASC 260, *Earnings Per Share* (ASC 260) that requires the reporting of both basic and diluted earnings (loss) per share. Basic earnings (loss) per share is computed by dividing net income available to participating common stockholders by the weighted average number of participating common shares outstanding for the period. The calculation of diluted earnings (loss) per share reflects the potential dilution that could occur if securities or other contracts to issue common stock were exercised or converted into common stock. In accordance with ASC 260, any anti-dilutive effects on net earnings (loss) per share, of which there were none, are excluded at June 30, 2012 and June 30, 2011.

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Basic and diluted earnings per share attributable to common and restricted shares of common stock for the period were as follows:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
<b>Basic earnings per share</b>				
Common stock	\$ 0.23	\$ 0.21	\$ 0.38	\$ 0.34
Restricted shares of common stock	\$ 0.22	\$ 0.21	\$ 0.38	\$ 0.33
	\$ 0.23	\$ 0.21	\$ 0.38	\$ 0.34
Total shares of common stock				
<b>Diluted earnings per share</b>				
Common stock	\$ 0.23	\$ 0.21	\$ 0.38	\$ 0.34
Restricted shares of common stock	\$ 0.22	\$ 0.21	\$ 0.38	\$ 0.33
Total shares of common stock	\$ 0.23	\$ 0.21	\$ 0.38	\$ 0.34

NOTE 4. CONTINGENCIES

In the normal course of business, certain of the Company's subsidiaries are defendants in a number of lawsuits or arbitrations, which allege that plaintiffs have been damaged as a result of the rendering of services by the defendant subsidiary. The subsidiaries are actively contesting these actions. Some lawsuits have been filed (John Maciel v. Orkin, Inc., et al.; Douglas F. Bracho, Jr. v. Orkin, Inc.; Jennifer M. Welsh et al. v. Orkin, LLC, et al.; and Jennifer Thompson and Janet Flood v. Philadelphia Management Company, Parkway Associated, Parkway House Apartments, Barbara Williams, and Western Pest Services) in which the plaintiffs are seeking certification of a class. These cases originate in California, South Carolina (Welsh), and Pennsylvania (Flood), respectively. The Maciel lawsuit, a wage and hour related matter, was filed in the Superior Court of Los Angeles County, California. The Bracho lawsuit, a matter related to payroll deductions for use of Company vehicles, was filed in the Superior Court of Orange County, California. The Welsh lawsuit, a termite service related matter, was filed in the Court of Common Pleas Fourteenth Judicial Circuit, County of Beaufort, South Carolina. The Flood lawsuit, a bed bug service related matter filed by residents of an apartment complex, was filed in the Court of Common Pleas of Philadelphia County, Pennsylvania. None of these matters has been scheduled for a class certification hearing. Additionally, the Company and a subsidiary, The Industrial Fumigant Company, LLC, are named defendants in Severn Peanut Co. and Meherrin Agriculture & Chemical Co. v. Industrial Fumigant Co., et al. The Severn lawsuit, a matter related to a fumigation service, has been filed in the Northern Division of the United States District Court for the Eastern District of North Carolina. The plaintiffs are seeking damages for breach of contract and negligence. The Industrial Fumigant Company, LLC is also a named defendant in Insurance Company of the State of Pennsylvania as Subrogee of Archer-Daniels-Midland Company, Agrinational Insurance Company, Inc. as Subrogee of Archer-Daniels-Midland Company, and Archer-Daniels-Midland Company v. The Industrial Fumigant Co., The Industrial Fumigant Company, LLC, and James Miller. The ADM lawsuit, a matter related to a fumigation service, has been filed in the State Court in Lucas County, Ohio. The plaintiffs are seeking damages for breach of contract and negligence. The Company believes these matters are without merit and intends to vigorously contest certification and defend itself through trial or arbitration, if necessary. Management does not believe that any pending claim, proceeding or litigation, either alone or in the aggregate, will have a material adverse effect on the Company's financial position, results of operations or liquidity; however, it is possible that an unfavorable outcome of some or all of the matters, however unlikely, could result in a charge that might be material to the results of an individual quarter or year.

Orkin, LLC is involved in certain environmental matters primarily arising in the normal course of business. In the opinion of management, the Company's liability under any of these matters would not and did not materially affect its financial condition, results of operations or liquidity.

#### NOTE 5. FAIR VALUE OF FINANCIAL INSTRUMENTS

The Company's financial instruments consist of cash and cash equivalents, short-term investments, trade receivables, notes receivables, accounts payable and other short-term liabilities. The carrying amounts of these financial instruments approximate their fair values. The Company has a Revolving Credit Agreement with SunTrust Bank and Bank of America, N.A. for an unsecured line of credit of up to \$175.0 million, which includes a \$75.0 million letter of credit subfacility and a \$10.0 million swingline subfacility. There were no outstanding borrowings at June 30, 2012 or June 30, 2011.

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#### NOTE 6. STOCKHOLDERS' EQUITY

During the six months ended June 30, 2012 the Company paid \$23.4 million or \$0.16 per share in cash dividends compared to \$20.6 million or \$0.14 per share during the same period in 2011. During the second quarter ended June 30, 2012, the Company repurchased 713,781 shares of its \$1 par value common stock at a weighted average price of \$21.06 per share compared to 533,012 shares purchased at a weighted average price of \$19.37 per share for the same period in 2011. During the six months ended June 30, 2012, the Company repurchased 781,781 shares of its \$1 par value common stock at a weighted average price of \$20.93 per share compared to 789,296 shares purchased at a weighted average price of \$19.22 during the same period in 2011. Rollins, Inc. has had a buyback program in place for a number of years and has routinely purchased shares when it felt the opportunity was desirable. The Board authorized the purchase of 7.5 million additional shares of the Company's common stock in October 2008 and an additional 5.0 million in July 2012. These authorizations enable the Company to continue the purchase of Rollins, Inc. common stock when appropriate, which is an important benefit, resulting from the Company's strong cash flows. The stock buy-back program has no expiration date. In total, 5.3 million additional shares may be purchased under its share repurchase program.

As more fully discussed in Note 13 of the Company's notes to the consolidated financial statements in its 2011 Annual Report on Form 10-K, stock options, time lapse restricted shares (TLRS's) and restricted stock units have been issued to officers and other management employees under the Company's Employee Stock Incentive Plans. The stock options generally vest over a five-year period and expire ten years from the issuance date.

During the second quarter ended June 30, 2012, approximately 13,000 shares of common stock were issued upon exercise of stock options by employees compared to approximately 43,000 shares for the prior year quarter. In total for the six months ended June 30, 2012, approximately 26,000 shares of common stock were issued upon exercise of stock options by employees and approximately 53,000 shares of common stock were issued upon exercise of stock options by employees for the first six months ended June 30, 2011. The Company issues new shares from its authorized but unissued share pool. At June 30, 2012 approximately 4.4 million shares of the Company's common stock were reserved for issuance.

The following table summarizes the components of the Company's stock-based compensation programs recorded as expense:

(in thousands)	Three Months Ended June 30		Six Months Ended June 30	
	2012	2011	2012	2011
<b>Time lapse restricted stock:</b>				
Pre-tax compensation expense	\$ 2,377	\$ 1,882	\$ 4,749	\$ 3,764
Tax benefit	(915)	(725)	(1,828)	(1,449)
Restricted stock expense, net of tax	\$ 1,462	\$ 1,157	\$ 2,921	\$ 2,315

Options activity outstanding under the Company's stock option plan as of June 30, 2012 and changes during the six months ended June 30, 2012, were as follows:

(in thousands except per share data)	Shares	Weighted-Average Exercise Price	Weighted-Average Remaining Contractual Term (in years)	Aggregate Intrinsic Value
Outstanding at December 31, 2011	33	\$ 5.26	0.93	\$ 553
Exercised	(26)	5.19		
<b>Outstanding at June 30, 2012</b>	<b>7</b>	<b>5.52</b>	<b>0.58</b>	<b>119</b>
<b>Exercisable at June 30, 2012</b>	<b>7</b>	<b>5.52</b>	<b>0.58</b>	<b>119</b>

The aggregate intrinsic value in the table above represents the total pre-tax intrinsic value (the difference between the Company's closing stock price on the last trading day of the period and the exercise price, multiplied by the number of in-the-money options) that would have been received by the option holders had all option holders exercised their options on that day. The amount of aggregate intrinsic value will change based on the fair market value of the Company's stock.

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The aggregate intrinsic value of options exercised during the six months ended June 30, 2012 and June 30, 2011 was \$0.4 million and \$0.2 million, respectively. Exercise of options for the second quarter ended June 30, 2012 and 2011 resulted in cash receipts of less than \$1 thousand and \$11 thousand, respectively.

The Company recognized a tax benefit of approximately \$0.3 million and \$68 thousand during the second quarters ended June 30, 2012 and 2011, respectively and approximately \$2.9 million and \$138 thousand for the six months ended June 30, 2012 and 2011, respectively, related to the amortization of restricted shares which have been recorded as increases to paid-in capital.

The following table summarizes information on unvested restricted stock outstanding as of June 30, 2012:

(in thousands except per share data)	Number of Shares	Weighted- Average Grant- Date Fair Value
Unvested Restricted Stock Units at December 31, 2011	2,686	\$ 13.31
Forfeited	(31)	18.21
Vested	(627)	10.87
Granted	776	22.69
<b>Unvested Restricted Stock Units at June 30, 2012</b>	<b>2,803</b>	<b>\$ 16.38</b>

At June 30, 2012 and December 31, 2011, the Company had \$36.7 million and \$24.4 million of total unrecognized compensation cost, respectively, related to time-lapse restricted shares that are expected to be recognized over weighted average periods of approximately 4.1 years.

**NOTE 7. PENSION AND POST RETIREMENT BENEFIT PLANS**

The following table represents the net periodic pension benefit costs and related components in accordance with FASB ASC 715 "Compensation - Retirement Benefits":

**Components of Net Pension Benefit Gain**

(in thousands)	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
Interest and service cost	\$ 2,337	\$ 2,520	\$ 4,674	\$ 5,040
Expected return on plan assets	(2,961)	(3,016)	(5,922)	(6,032)
Amortization of net loss	632	450	1,264	900
Net periodic benefit gain/(loss)	<u>\$ 8</u>	<u>\$ (46)</u>	<u>\$ 16</u>	<u>\$ (92)</u>

During the six months ended June 30, 2012 and 2011, the Company made contributions of \$2.2 million and \$4.2 million, respectively, to its defined benefit retirement plans (the "Plans"). The Company made \$4.9 million in contributions for the year ended December 31, 2011 and is considering making further contributions to the Plans of approximately \$2.8 million during the fiscal year ending December 31, 2012.

**NOTE 8. ACQUISITIONS**

The Company made several acquisitions during the six month periods ended June 30, 2012 and 2011, none of which are considered material in nature individually or in total.

Goodwill from acquisitions represents the excess of the purchase price over the fair value of net assets of businesses acquired. The carrying amount of goodwill was \$211.0 million at June 30, 2012 and December 31, 2011, respectively. Goodwill generally changes due to acquisitions, finalization of allocation of purchase prices of previous acquisitions and foreign

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currency translations. The carrying amount of goodwill in foreign countries was \$9.5 million at June 30, 2012 and \$9.6 million at December 31, 2011 due to foreign currency translation.

The Company completed its most recent annual impairment analyses as of September 30, 2011. Based upon the results of these analyses, the Company has concluded that no impairment of its goodwill or other intangible assets was indicated.

The carrying amount of customer contracts and other intangible assets was \$137.9 million as of June 30, 2012 and \$137.5 million at December 31, 2011. The carrying amount of customer contracts and other intangible assets in foreign countries was \$5.9 million at June 30, 2012 and \$6.5 million at December 31, 2011.

**ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

**Overview**

On July 25, 2012, Rollins, Inc. reported its 25<sup>th</sup> consecutive quarter of improved operating earnings with net income of \$33.1 million for the quarter ended June 30, 2012, as compared to \$31.1 million for the prior year quarter, a 6.7% improvement. Revenues increased 4.5% to \$334.9 million for the quarter as compared to \$320.4 million for the prior year quarter. Earnings for the quarter ended June 30, 2012 were \$0.23 per diluted share, a 9.5% improvement over the \$0.21 per diluted share reported the prior year quarter.

Rollins continues its solid financial performance generating \$73.6 million in cash from operations year to date. The Company repurchased 713,781 shares of common stock at a weighted average price of \$21.06 per share during the second quarter of 2012 with 781,781 shares of common stock at a weighted average price of \$20.93 per share year-to-date. In total, approximately 5.3 million additional shares may be repurchased under the Company's share purchase program.

**Results of Operations**

(in thousands)	Three Months Ended June 30,		%Better/(worse) as compared to same quarter in prior year	Six Months Ended June 30,		%Better/(worse) as compared to same quarter in prior year
	2012	2011		2012	2011	
Revenues	\$ 334,872	\$ 320,436	4.5%	\$ 624,337	\$ 592,079	5.4%

Cost of services provided	<b>165,993</b>	159,645	(4.0)	<b>314,075</b>	300,543	(4.5)
Depreciation and amortization	<b>9,613</b>	9,288	(3.5)	<b>19,380</b>	18,488	(4.8)
Sales, general and administrative	<b>106,068</b>	101,757	(4.2)	<b>200,892</b>	193,255	(4.0)
Interest expense	<b>20</b>	178	88.8	<b>71</b>	370	80.8
Income before income taxes	<b>53,178</b>	49,568	7.3	<b>89,919</b>	79,423	13.2
Provision for income taxes	<b>20,051</b>	18,507	(8.3)	<b>33,712</b>	29,722	(13.4)
Net Income	<b>\$ 33,127</b>	\$ 31,061	6.7%	<b>\$ 56,207</b>	\$ 49,701	13.1%

### THREE MONTHS ENDED JUNE 30, 2012 COMPARED TO THREE MONTHS ENDED JUNE 30, 2011

Revenues for the second quarter ended June 30, 2012 increased \$14.4 million to \$334.9 million or 4.5% compared to \$320.4 million for the quarter ended June 30, 2011.

Commercial pest control approximated 40% of the Company's revenues during the second quarter ended June 30, 2012 and increased 3.2% for the quarter compared to the quarter ended June 30, 2011 due to increases in average sales prices, improved salesman productivity and expanded service sales.

Residential pest control service, which represents approximately 41% of Rollins' revenues during the second quarter ended June 30, 2012, increased 7.8% compared to the same period in 2011 due to the success of the Company's marketing program increasing leads and sales.

Termite service revenue, which is approximately 19% of Rollins' business for the second quarter ended June 30, 2012, increased 1.2% compared to the same period in 2011. Termite swarm season fell in first quarter this year due to unseasonable

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warm weather, causing a modest increase in new customer sales for the second quarter ended June 30, 2012. Termite service revenue is more dependent on new sales compared to pest control, as approximately half of its revenues are recurring, resulting from renewals and monitoring.

Foreign operations accounted for approximately 8% of total revenues during the second quarter of 2012 and 2011.

Revenues are impacted by the seasonal nature of the Company's pest and termite control services. The increase in pest activity, as well as the metamorphosis of termites in the spring and summer (the occurrence of which is determined by the change in seasons), has historically resulted in an increase in the Company's revenues as evidenced by the following chart:

#### Consolidated Net Revenues (in thousands)

	2012	2011	2010
First Quarter	\$ 289,465	\$ 271,643	\$ 253,041
Second Quarter	334,872	320,436	298,803
Third Quarter	N/A	323,929	305,118
Fourth Quarter	N/A	289,056	279,928
Year ended December 31,	\$ N/A	\$ 1,205,064	\$ 1,136,890

*Cost of Services provided* for the second quarter ended June 30, 2012 increased \$6.3 million or 4.0% to \$166.0 million, compared to the quarter ended June 30, 2011. Gross margin for the quarter increased to 50.4% for the second quarter 2012 versus 50.2% in the prior year quarter due to more favorable claim experience with regard to casualty and termite costs, which was partially offset by higher medical costs.

*Depreciation and Amortization* expenses for the second quarter ended June 30, 2012 increased \$0.3 million, an increase of 3.5%, remaining unchanged at 2.9% of revenues.

*Sales, General and Administrative* expenses for the second quarter ended June 30, 2012 increased \$4.3 million or 4.2% to \$106.1 million, down to 31.7% of revenues, decreasing from 31.8% in 2011. The decrease in cost as a percent of revenues is due to reductions in professional services.

*Interest expense* for the second quarter ended June 30, 2012 decreased to \$20 thousand compared to \$178 thousand for the second quarter ended June 30, 2011.

*Income Taxes* for the second quarter ended June 30, 2012 increased \$1.5 million or 8.3% to \$20.1 million from \$18.5 million reported second quarter 2011, and reflects increased pre-tax income over the prior year period. The effective tax rate was 37.7% for the second quarter ended June 30, 2012 versus 37.3% for the second quarter ended June 30, 2011, primarily due to differences in state tax rates.

### SIX MONTHS ENDED JUNE 30, 2012 COMPARED TO SIX MONTHS ENDED JUNE 30, 2011

Revenues for the six month period ended June 30, 2012 increased to \$624.3 million or 5.4% compared to \$592.1 for the period ended June 30, 2011.

Commercial pest control revenues amounted to approximately 41% of the Company's revenues during the first six months ended June 30, 2012, increased 3.2% compared to the same period in 2011. The Company expanded its sales staff in the first quarter and has been favorably impacted with local sales increases and improvements in national account revenues, aggressive sales plans and expanded service sales.

Residential pest control revenues, which represented approximately 40% of the Company's revenues during the first six months ended June 30, 2012, increased 8.0% compared to the same period in 2011. The fundamentals for growth in residential revenue, leads, pricing and retention are all up for the year.

Termite service revenues, which is approximately 19% of the Company's business for the first six months ended June 30, 2012, increased 5.2% compared to the same period in 2011 due to increased leads from the Company's marketing campaign.

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Foreign operations accounted for approximately 8% of total revenues for the first six months of 2012 and 2011.

Cost of services provided for the six months ended June 30, 2012, increased \$13.5 million, or 4.5% compared to the six months ended June 30, 2011. Gross margins year-to-date increased to 49.7% compared to prior year's gross margin of 49.2% due to lower claims experience for casualty and termite costs.

Depreciation and amortization expenses for the six months ended June 30, 2012, increased \$0.9 million to \$19.4 million, an increase of 4.8%, remaining unchanged at 3.1% of revenue. The dollar increase was primarily due to amortization related to acquisitions that occurred over the previous 12 months.

Sales, general and administrative expenses for the six months ended June 30, 2012, increased \$7.6 million, or 4.0% to 32.2% of revenues, decreasing from 32.6% in the prior year period due to continued leveraging of administrative salaries in our call centers, reductions in professional services and improvement in bad debt expense.

Interest expense for the period ended June 30, 2012 was \$71 thousand, a decrease of \$299 thousand from \$370 thousand for the period ended June 30, 2011.

Income Taxes for the six months ended June 30, 2012 increased to \$33.7 million, a 13.4% increase from \$29.7 million reported for the same period in 2011, and reflect increased pre-tax income over the prior year period. The effective tax rate was 37.5% for the six months ended June 30, 2012 versus 37.4% for the six month ended June 30, 2011 primarily due to differences in state tax rates.

## Liquidity and Capital Resources

Cash and Cash Flow (in thousands)	Six Months Ended June 30,	
	2012	2011
Net cash provided by operating activities	\$ 73,605	\$ 74,340
Net cash used in investing activities	(17,146)	(15,374)
Net cash used in financing activities	(40,441)	(54,148)
Effect of exchange rate changes on cash	(233)	89
Net increase in cash and cash equivalents	15,785	4,907
Cash and cash equivalents at beginning of period	46,275	20,913
Cash and cash equivalents at end of period	\$ 62,060	\$ 25,820

The Company believes its current cash and cash equivalents balances, future cash flows expected to be generated from operating activities and available borrowings under its \$175.0 million credit facility will be sufficient to finance its current operations and obligations, and fund expansion of the business for the foreseeable future. The Company's operating activities generated net cash of \$73.6 million for the six months ended June 30, 2012, compared with cash provided by operating activities of \$74.3 million for the same period in 2011.

The Company made contributions of \$2.2 million and \$4.2 million to its defined benefit retirement plans (the "Plans") during the six months ended June 30, 2012 and 2011, respectively. The Company is considering making further contributions to the Plans of approximately \$2.8 million during the fiscal year ending December 31, 2012. In the opinion of management, Plan contributions will not have a material effect on the Company's financial position, results of operations or liquidity for 2012.

The Company invested approximately \$7.4 million in capital expenditures during the six months ended June 30, 2012, compared to \$7.6 million during the same period in 2011, and expects to invest approximately \$9.0 million for the remainder of 2012. Capital expenditures for the first six months consisted primarily of the purchase of equipment replacements and technology related projects. During the six months ended June 30, 2012, the Company made expenditures for acquisitions totaling \$10.1 million, compared to \$8.0 million during the same period in 2011. A total of \$23.4 million was paid in cash dividends (\$0.16 per share) during the first six months of 2012, compared to \$20.6 million or (\$0.14 per share) during the same period in 2011. The Company repurchased 0.8 million shares during the first six months of 2012 of its \$1 par value common stock at a weighted average price of \$20.93 compared to 0.8 million shares at a weighted average price of \$19.22 during the first six months of 2011. The acquisitions, capital expenditures and cash dividends were funded through existing cash balances

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and operating activities. In total, approximately 5.3 million additional shares may be repurchased under the Company's share purchase program.

Rollins' balance sheet as of June 30, 2012 and December 31, 2011, includes short-term unearned revenues of \$96.1 million and \$85.6 million, respectively, representing approximately 8% and 7%, respectively, of our annual revenue. This represents cash paid to the Company by its customers in advance of services that will be recognized over the next twelve months.

The Company's \$62.1 million of total cash at June 30, 2012, is primarily cash held at various banking institutions. Approximately \$30.0 million is held in cash accounts at international bank institutions and the remaining \$32.1 million is primarily held in non-interest-bearing accounts at various domestic banks. In July 2010, President Obama signed into law the Dodd-Frank Act, which again led to changes in FDIC deposit guarantees. Beginning January 1, 2011 and lasting through December 31, 2012, all funds held in noninterest-bearing transaction accounts at insured depository institutions will automatically be fully insured, without limit. This applies to all of our domestic accounts where we have balances.

On March 28, 2008, the Company entered into a Revolving Credit Agreement with SunTrust Bank and Bank of America, N.A. for an unsecured line of credit of up to \$175 million, which includes a \$75 million letter of credit subfacility, and a \$10 million swingline subfacility. The Company had no outstanding borrowings under this credit facility as of June 30, 2012. The Company remained in compliance with applicable debt covenants through the date of this filing and expects to maintain compliance through 2012.

## Litigation

In the normal course of business, certain of the Company's subsidiaries are defendants in a number of lawsuits or arbitrations, which allege that plaintiffs have been damaged as a result of the rendering of services by the defendant subsidiary. The subsidiaries are actively contesting these actions. Some lawsuits have been filed ([John Maciel v. Orkin, Inc., et al.](#); [Douglas F. Bracho, Jr. v. Orkin, Inc.](#); [Jennifer M. Welsh et al. v. Orkin, LLC, et al.](#); and [Jennifer Thompson and Janet Flood v. Philadelphia Management Company, Parkway Associated, Parkway House Apartments, Barbara Williams, and Western Pest Services](#)) in which the plaintiffs are seeking certification of a class. These cases originate in California, South Carolina ([Welsh](#)), and Pennsylvania ([Flood](#)), respectively. The [Maciel](#) lawsuit, a wage and hour related matter, was filed in the Superior Court of Los Angeles County, California. The [Bracho](#) lawsuit, a matter related to payroll deductions for use of Company vehicles, was filed in the Superior Court of Orange County, California. The [Welsh](#) lawsuit, a termite service related matter, was filed in the Court of Common Pleas Fourteenth Judicial Circuit, County of Beaufort, South Carolina. The [Flood](#) lawsuit, a bed bug service related matter filed by residents of an apartment complex, was filed in the Court of Common Pleas of Philadelphia County, Pennsylvania. None of these matters has been scheduled for a class certification hearing. Additionally, the Company and a subsidiary, The Industrial Fumigant Company, LLC, are named defendants in [Severn Peanut Co. and Meherrin Agriculture & Chemical Co. v. Industrial Fumigant Co., et al](#) The [Severn](#) lawsuit, a matter related to a fumigation service, has been filed in the Northern Division of the United States District Court for the Eastern District of North Carolina. The plaintiffs are seeking damages for breach of contract and negligence. The Industrial Fumigant Company, LLC is also a named defendant in [Insurance Company of the State of Pennsylvania as Subrogee of Archer-Daniels-Midland Company, Agrinational Insurance Company, Inc. as Subrogee of Archer-Daniels-Midland Company, and Archer-Daniels-Midland Company v. The Industrial Fumigant Co., The Industrial Fumigant Company, LLC, and James Miller](#). The [ADM](#) lawsuit, a matter related to a fumigation service, has been filed in the State Court in Lucas County, Ohio. The plaintiffs are seeking damages for breach of contract and negligence. The Company believes these matters are without merit and intends to



vigorously contest certification and defend itself through trial or arbitration, if necessary. For further discussion, see Note 4 to the accompanying financial statements.

The Company does not believe that any pending claim, proceeding or litigation, either alone or in the aggregate, will have a material adverse effect on the Company's financial position, results of operations or liquidity; however, it is possible that an unfavorable outcome of some or all of the matters, however unlikely, could result in a charge that might be material to the results of an individual quarter or year.

### **Critical Accounting Policies**

There have been no changes to the Company's critical accounting policies since the filing of its Form 10-K for the year ended December 31, 2011.

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#### ***New Accounting Standards***

See Note 2 of the Notes to Condensed Consolidated Financial Statements for a description of recent accounting pronouncements, including the expected dates of adoption and estimated effects on results of operations and financial condition.

#### **Forward-Looking Statements**

This Quarterly Report contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include, without limitation, the effect of the future adoption of recent accounting pronouncements on the Company's financial statements; statements regarding management's expectation regarding the effect of the ultimate resolution of pending legal actions on the Company's financial position, results of operation and liquidity; management's belief that future costs of the Company for environmental matters will not be material to the Company's financial condition, operating results, and liquidity; the Company's belief that its current cash and cash equivalent balances, future cash flows expected to be generated from operating activities and available borrowings will be sufficient to finance its current operations and obligations, and fund planned investments for expansion of the business for the foreseeable future; possible defined benefit retirement plan contributions and their effect on the Company's financial position, results of operations and liquidity; estimated 2012 capital expenditures; the Company's expectation to maintain compliance with debt covenants; and the Company's belief that interest rate exposure and foreign exchange rate risk will not have a material effect on the Company's results of operations going forward. The actual results of the Company could differ materially from those indicated by the forward-looking statements because of various risks and uncertainties including, without limitation, the possibility of an adverse ruling against the Company in pending litigation; general economic conditions; market risk; changes in industry practices or technologies; the degree of success of the Company's termite process and pest control selling and treatment methods; the Company's ability to identify and integrate potential acquisitions; climate and weather conditions; competitive factors and pricing practices; our ability to attract and retain skilled workers, and potential increases in labor costs; and changes in various government laws and regulations, including environmental regulations. All of the foregoing risks and uncertainties are beyond the ability of the Company to control, and in many cases the Company cannot predict the risks and uncertainties that could cause its actual results to differ materially from those indicated by the forward-looking statements. A more detailed discussion of potential risks facing the Company can be found in the Company's Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2011. The Company does not undertake to update its forward looking statements.

#### **ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

As of June 30, 2012, the Company maintained an investment portfolio (included in cash and cash equivalents) subject to short-term interest rate risk exposure. The Company is subject to interest rate risk exposure through borrowings on its \$175 million credit facility. The Company is also exposed to market risks arising from changes in foreign exchange rates. The Company believes that this foreign exchange rate risk will not have a material impact upon the Company's results of operations going forward. There have been no material changes to the Company's market risk exposure since the end of fiscal year 2011.

#### **ITEM 4. CONTROLS AND PROCEDURES**

Under the supervision and with the participation of our management, including our principal executive officer and principal financial officer, we conducted an evaluation of the effectiveness of the design and operation of our disclosure controls and procedures, as defined in rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as of June 30, 2012. Based on this evaluation, our principal executive officer and principal financial officer concluded that our disclosure controls and procedures were effective at the reasonable assurance level such that the material information relating to Rollins, Inc., including our consolidated subsidiaries, and required to be included in our Securities and Exchange Commission ("SEC") reports is recorded, processed, summarized and reported within the time periods specified in SEC rules and forms and was made known to them by others within those entities, particularly during the period when this report was being prepared.

In addition, management's quarterly evaluation identified no changes in our internal control over financial reporting during the second quarter that materially affected, or are reasonably likely to materially affect, our internal control over financial reporting. As of June 30, 2012 we did not identify any material weaknesses in our internal controls, and therefore no corrective actions were taken.

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## **PART II OTHER INFORMATION**

### **Item 1. Legal Proceedings.**

See Note 4 to Part I, Item 1 for discussion of certain litigation.

### **Item 1A. Risk Factors**

See the Company's risk factors disclosed in the Company's Annual Report on Form 10-K for the year ended December 31, 2011.

### **Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.**

Purchases of Equity Securities by the Issuer and Affiliated Purchasers  
Shares repurchased by Rollins and affiliated purchases during the second quarter ended June 30, 2012 were as follows:

Period	Total Number of shares Purchased (1)	Weighted-Average Price paid per Share	Total number of shares purchased as part of publicly announced repurchases (2)	Maximum number of shares that may yet be purchased under the repurchase plans (2)
April 1 to 30, 2012	30,300	\$ 21.24	30,300	1,011,964
May 1 to 31, 2012	534,225	21.10	534,225	981,664
June 1 to 30, 2012	152,505	20.88	149,256	447,439
Total	717,030	\$ 21.06	713,781	298,183

(1) Includes repurchases in connection with exercise of employee stock options in the following amount: April 2012: 0; May 2012: 0; June 2012: 3,249.

(2) On October 28, 2008, the Board of Directors announced that it had authorized the repurchase of 7.5 million of the Company's common stock. The authorization for the repurchase plan continues until all such shares have been repurchased or the repurchase plan is terminated by action of the Board of Directors. Approximately 0.3 million shares authorized in the 2008 plan remain available to be purchased by the Company. There were no other publicly announced plans as of June 30, 2012. On July 24, 2012, the Board of Directors announced that it had authorized the repurchase of an additional 5.0 million of the Company's common stock.

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**Item 6. Exhibits.**

(a) Exhibits

- (3) (i) (A) Restated Certificate of Incorporation of Rollins, Inc. dated July 28, 1981, incorporated herein by reference to Exhibit (3)(i) (A) as filed with the registrant's Form 10-Q filed August 1, 2006.
- (B) Certificate of Amendment of Certificate of Incorporation of Rollins, Inc. dated August 20, 1987, incorporated herein by reference to Exhibit (3)(i)(B) to the registrant's Form 10-K for the year ended December 31, 2004.
- (C) Certificate of Change of Location of Registered Office and of Registered Agent dated March 22, 1994, incorporated herein by reference to Exhibit (3)(i)(C) filed with the registrant's Form 10-Q filed August 1, 2006.
- (D) Certificate of Amendment of Certificate of Incorporation of Rollins, Inc. dated April 25, 2006, incorporated herein by reference to Exhibit 3(i)(D) filed with the Registrant's 10-Q filed October 31, 2006.
- (E) Certificate of Amendment of Certificate of Incorporation of Rollins, Inc. dated April 26, 2011, incorporated herein by reference to Exhibit 3(i)(E) filed with the Registrant's 10-Q filed October 28, 2011.
- (ii) Amended and Restated By-laws of Rollins, Inc., incorporated herein by reference to Exhibit 3.1 as filed with the registrant's Form 8-K dated October 23, 2007.
- (4) Form of Common Stock Certificate of Rollins, Inc., incorporated herein by reference to Exhibit (4) as filed with its Form 10-K for the year ended December 31, 1998.
- (31.1) Certification of Chief Executive Officer Pursuant to Item 601(b)(31) of Regulation S-K, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- (31.2) Certification of Chief Financial Officer Pursuant to Item 601(b)(31) of Regulation S-K, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- (32.1) Certification of Chief Executive Officer and Chief Financial Officer Pursuant to 18 U.S.C. Section 1350, as adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- (101.INS) XBRL Instance Document
- (101.SCH) XBRL Taxonomy Extension Schema Document
- (101.CAL) XBRL Taxonomy Extension Calculation Linkbase Document
- (101.DEF) XBRL Taxonomy Extension Definition Linkbase Document
- (101.LAB) XBRL Taxonomy Extension Label Linkbase Document
- (101.PRE) XBRL Taxonomy Extension Presentation Linkbase Document

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

(Registrant)

Date: July 27, 2012

By: /s/Gary W. Rollins  
Gary W. Rollins  
Chief Executive Officer, President and Chief Operating Officer  
(Principal Executive Officer)

Date: July 27, 2012

By: /s/Harry J. Cynkus  
Harry J. Cynkus  
Senior Vice President, Chief Financial Officer and Treasurer  
(Principal Financial and Accounting Officer)

I, Gary W. Rollins, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Rollins, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: July 27, 2012

/s/Gary W. Rollins

Gary W. Rollins, Chief Executive Officer, President and Chief Operating Officer  
(Principle Executive Officer)

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I, Harry J. Cynkus, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Rollins, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: July 27, 2012

/s/Harry J. Cynkus

Harry J. Cynkus  
Senior Vice President, Chief Financial Officer and Treasurer  
(Principal Financial and Accounting Officer)

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**CERTIFICATION OF PERIODIC FINANCIAL REPORTS PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report of Rollins, Inc., a Delaware corporation (the "Company"), on Form 10-Q for the period ended June 30, 2012, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), each of the undersigned certifies, pursuant to 18 U.S.C. sec. 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that to his knowledge:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: July 27, 2012

By: /s/Gary W. Rollins  
Gary W. Rollins  
Chief Executive Officer, President and Chief Operating Officer  
(Principle Executive Officer)

Date: July 27, 2012

By: /s/Harry J. Cynkus  
Harry J. Cynkus  
Senior Vice President, Chief Financial Officer and Treasurer  
(Principal Financial and Accounting Officer)

This certification shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

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