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FORM 10-Q
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SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549
(Mark One)
[X] Quarterly report pursuant to section 13 or $15(d)$ of the Securities Exchange Act of 1934 For the quarterly period ended March 31, 1998.
[ ] Transition report pursuant to section 13 or $15(\mathrm{~d})$ of the Securities Exchange Act of 1934

For the transition period from $\qquad$ to $\qquad$
Commission file number 1-4422

ROLLINS, INC.
(Exact name of registrant as specified in its charter)

| Delaware (State or other | $\begin{aligned} & \text { 51-0068479 } \\ & \text { (I.R.S. Employer } \end{aligned}$ |
| :---: | :---: |
| jurisdiction of | Identification No.) |
| incorporation or organization) |  |
| 2170 Piedmont Road, N.E., Atlanta, (Address of principal executive | ```Georgia 30324 offices)``` |

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or $15(\mathrm{~d})$ of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes [X] No [ ]
At March 31, 1998, there were $33,220,491$ shares of Common Stock $\$ 1$ Par Value, outstanding.

ROLLINS, INC. AND SUBSIDIARIES

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Part I Financial Information
Statements of Financial Position

- March 31, 1998 and December 31, 19971

Statements of Income (Loss) and Earnings Retained

- Three months ended March 31, 1998 and 1997

Statements of Cash Flows

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ROLLINS, INC. AND SUBSIDIARIES
PART 1. FINANCIAL INFORMATION
ITEM 1. FINANCIAL STATEMENTS
STATEMENTS OF FINANCIAL POSITION
(In thousands except share data)
(Unaudited)

|  |  | $\begin{gathered} \text { March 31, } \\ 1998 \end{gathered}$ |  |  | $\begin{gathered} \text { Dec } 31 \\ 1997 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| <S> |  | <C> |  |  |  |
|  | ASSETS |  |  |  |  |
|  | Cash and Short-Term Investments | \$ | 111,035 | \$ | 125,842 |
|  | Marketable Securities |  | 74,945 |  | 75,037 |
|  | Trade Receivables, Net |  | 44,175 |  | 49,166 |
|  | Materials and Supplies |  | 16,455 |  | 15,010 |
|  | Deferred Income Taxes |  | 27,596 |  | 24,826 |
|  | Other Current Assets |  | 11,569 |  | 11,737 |
|  | Current Assets |  | 285,775 |  | 301,618 |
|  | Equipment and Property, Net |  | 36,121 |  | 34,639 |
|  | Intangible Assets |  | 39,533 |  | 39,383 |
|  | Deferred Income Taxes |  | 46,836 |  | 49,072 |
|  | Other Assets |  | 7,899 |  | 7,968 |
|  | Total Assets | \$ | 416,164 | \$ | 432,680 |
| LIABILITIES |  |  |  |  |  |
|  | Capital Lease Obligations | \$ | 3,187 | \$ | 3,138 |
|  | Accounts Payable |  | 19,736 |  | 25,420 |
|  | Accrued Insurance Expenses |  | 18,810 |  | 21,225 |
|  | Accrued Payroll |  | 15,586 |  | 17,913 |
|  | Unearned Revenue |  | 15,352 |  | 13,831 |
|  | Other Expenses |  | 59,479 |  | 49,191 |
|  | Current Liabilities |  | 132,150 |  | 130,718 |
|  | Capital Lease Obligations |  | 8,424 |  | 9,239 |
|  | Long-Term Accrued Liabilities |  | 138,340 |  | 147,079 |
|  | Total Liabilities |  | 278,914 |  | 287,036 |
| Commitments and Contingencies |  |  |  |  |  |
| STOCKHOLDERS' EQUITY |  |  |  |  |  |
| Common Stock, par value \$1 per share; authorized |  |  |  |  |  |
|  | 99,500,000 shares; 33,220,491 shares | issu | in 1998; |  |  |
|  | 33,279,281 shares issued in 1997 |  | 33,220 |  | 33,279 |
|  | Earnings Retained |  | 104,030 |  | 112,365 |
|  | Total Stockholders' Equity |  | 137,250 |  | 145,644 |
|  | Total Liabilities and Stockholders' Equity | \$ | 416,164 | \$ | 432,680 |

The accompanying notes are an integral part of these statements. </TABLE>

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<TABLE>

> ROLLINS, INC. AND SUBSIDIARIES
> STATEMENTS OF INCOME (LOSS) AND EARNINGS RETAINED (In thousands except share data)
(Unaudited)
<CAPTION>
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{} & \multicolumn{4}{|c|}{Three Months Ended March 31,} \\
\hline & & 998 & & 1997 \\
\hline <S> & \multirow[t]{2}{*}{<C>} & & \multicolumn{2}{|l|}{<C>} \\
\hline \multicolumn{4}{|l|}{REVENUES} & \\
\hline Customer Services & \$ & 122,965 & \$ & 126,951 \\
\hline \multicolumn{5}{|l|}{COSTS AND EXPENSES} \\
\hline Cost of Services Provided & & 76,909 & & 72,317 \\
\hline Depreciation and Amortization & & 2,092 & & 1,909 \\
\hline Sales, General and Administrative & & 49,431 & & 45,724 \\
\hline Interest Income & & \((2,622)\) & & \((1,217)\) \\
\hline & & 125,810 & & 118,733 \\
\hline \multicolumn{5}{|l|}{INCOME (LOSS) FROM CONTINUING} \\
\hline OPERATIONS BEFORE INCOME TAXES & & \((2,845)\) & & 8,218 \\
\hline \multicolumn{5}{|l|}{PROVISION (CREDIT) FOR INCOME TAXES} \\
\hline Current & & \((3,311)\) & & 4,118 \\
\hline Deferred & & 2,230 & & (995) \\
\hline & & \((1,081)\) & & 3,123 \\
\hline \multicolumn{5}{|l|}{INCOME (LOSS) FROM CONTINUING} \\
\hline OPERATIONS & & \((1,764)\) & & 5,095 \\
\hline
\end{tabular}


The accompanying notes are an integral part of these statements.
</TABLE>
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2 \text { of } 10
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<TABLE>

## ROLLINS, INC. AND SUBSIDIARIES

STATEMENTS OF CASH FLOWS
(In Thousands)
(Unaudited)
<CAPTION>


FINANCING ACTIVITIES

| Dividends Paid <br> Common Stock Purchased and Retired <br> Payments on Capital Lease <br> Other | $(4,988)$ <br> $(1,678)$ | $(5,193)$ <br> $(9,321)$ <br> $(394)$ <br> Net Cash Used in Financing Activities <br> Net Cash Provided by (Used in) <br> Discontinued Operations |
| :--- | ---: | ---: |
| Net Increase (Decrease) in Cash <br> and Short-Term Investments | $(7,391)$ | $(14,792)$ |
| Cash and Short-Term Investments <br> at Beginning of Period | - | 1,179 |
| Cash and Short-Term Investments <br> at End of Period | $(14,807)$ | 2,139 |

The accompanying notes are an integral part of these statements. </TABLE>

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ROLLINS, INC. AND SUBSIDIARIES
NOTES TO FINANCIAL STATEMENTS
(Unaudited)

NOTE 1. BASIS OF PREPARATION

The consolidated financial statements included herein have been prepared by the Registrant, without audit, pursuant to the rules and regulations of the Securities and Exchange Commission. Footnote disclosures normally included in the financial statements prepared in accordance with generally accepted accounting principles have been condensed or omitted pursuant to such rules and regulations.

These consolidated financial statements should be read in conjunction with the financial statements and related notes contained in the Registrant's annual report on Form 10-K for the year ended December 31, 1997.

Prior year amounts have been restated to reflect the 1997 divestitures of the Company's Rollins Protective Services division and its Lawn Care and Plantscaping businesses.

In the opinion of management, the consolidated financial statements included herein contain all normal recurring adjustments necessary to present fairly the financial position of the Registrant as of March 31, 1998 and December 31, 1997, and the results of operations and cash flows for the three months ended March 31, 1998 and 1997. Operating results for the quarter ended March 31, 1998 are not necessarily indicative of the results that may be expected for the year ended December 31, 1998.

NOTE 2. PROVISION FOR INCOME TAXES

The book provision for income taxes includes the liability for state income taxes, net of the federal income tax benefit. The deferred provision for income taxes arises from the changes during the year in the company's net deferred tax asset or liability.

EARNINGS PER SHARE

Pursuant to the provisions of Statement of Financial Accounting Standards No. 128, "Earnings Per Share," the number of weighted average shares used in computing basic and diluted earnings per share (EPS) are as follows (in thousands):
<TABLE>
<CAPTION>

|  | Three Months Ended |  |
| :---: | :---: | :---: |
| <S> | 1998 | 1997 |
|  | <C> | <C> |
| Basic EPS | 33,270 | 34,468 |
| Effect of dilutive |  | 75 |
| stock options |  |  |
| Diluted EPS | 33,285 | 34,475 |

No adjustments to net income available to common stockholders were required during the periods presented.

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NOTE 4. NEW ACCOUNTING PRONOUNCEMENTS

For the quarter ended March 31, 1998, the Company adopted Statement of Financial Accounting Standards No. 130 (SFAS 130), "Reporting Comprehensive Income," which establishes standards for the presentation and disclosure of other comprehensive income. The adoption of SFAS 130 did not have a material impact on the Company's financial condition or results of operations and, as a result, the impact is not reflected in the attached Statements of Income (Loss) and Earnings Retained or Statements of Financial Position.

Statement of Financial Accounting Standards No. 132, "Employers' Disclosures about Pension and Other Postretirement Benefits -- an amendment of FASB Statements No. 87, 88, and 106, " will be adopted effective with the year-end financial statements dated December 31, 1998.

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> ROLLINS, INC. AND SUBSIDIARIES
> PART I. ITEM 2 . FINANCIAL INFORMATION
> MANAGEMENT 'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS FOR THE FIRST QUARTER ENDED MARCH 31,1998

RESULTS OF OPERATIONS

The divestitures of the Orkin Lawn Care and Plantscaping divisions in July 1997 marked the Company's return to a single operational focus. Accordingly, the results of operations are presented on a continuing operations basis.

Revenues for the first quarter ended March 31, 1998 decreased $3.1 \%$ to $\$ 123.0$ million. Net income (loss) was $\$(1.8)$ million as compared to $\$ 5.1$ million in 1997. Basic and diluted earnings (loss) per share was (5) cents (loss) compared to 15 cents last year.

Increases in pest control revenue were more than offset by decreased termite revenue resulting from more restrictive termite control sales policies in response to certain building materials and construction practices. Operating income was adversely impacted, primarily by increased payroll expenses, due to the national implementation of key termite and pest control sales and customer service programs. Customer retention improved in both service categories.

The Company is encouraged by its pest control revenue results along with the proactive measures that have been initiated in its termite business. The Company believes they are ahead of the competition with termite service programs and look forward to the time when both of their services could make favorable contributions.

Revenues and income from discontinued operations after income taxes for the first quarter ended March 31, 1997 were $\$ 23.4$ million and $\$ 49,000$, respectively.

FINANCIAL CONDITION

<TABLE>
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March 31, 1998
\begin{tabular}{lrlr} 
<C \(\rangle\) & & <C \(>\) \\
& & & \\
\(\$\) & 111,035 & \(\$\) & 125,842 \\
& 74,945 & & 75,037 \\
\(\$\) & 185,980 & \(\$\) & 200,879 \\
& & & \\
\(\$\) & 153,625 & \(\$\) & 170,900 \\
& 2.2 & & 2.3
\end{tabular}
\(2.2 \quad 2.3\)

Working Capital
</TABLE>
Rollins, Inc.'s financial position remained sound. The Company's operations have historically provided a strong positive cash flow which represents the Company's principal source of funds. Management believes that this liquidity, along with expected cash from operations, will support the Company's continued growth, capital expenditures, and cash dividends.

Interest income increased 115.4\% for the three months ended March 31, 1998 due to the increase in average cash invested in short-term investments as a result of the 1997 divestitures.

Net trade receivables decreased $\$ 5.0$ million or $10.2 \%$ at March 31,1998 compared with December 31, 1997. Trade receivables include installment receivables which are due subsequent to one year from the balance sheet date. These amounts were approximately $\$ 11.0$ million and $\$ 13.9$ million at March 31, 1998 and December 31, 1997, respectively. The decrease in receivables is primarily the result of decreased financed sales, the increased provision for doubtful accounts, and the effect of revisions to the company's credit policies.

Over the past several years, the termite treatment segment of the pest control industry has faced great challenges in solving property owners' termite problems. Some of the reasons for the increased difficulty in protecting structures have been changes in building practices and materials that have increased the property owners' potential for termites, the loss of Chlordane from the market in 1987 which resulted in the use of termiticides that may only last for a few years under some conditions, and laws and regulations restricting certain retreatment practices. All of the above factors have subjected termite service providers to experience elevated levels of claims. The Company's response to these industry-wide conditions is to undertake broad changes in its own termite processes. New quality control and field training programs, more thorough communication to customers concerning conducive conditions, and restrictions on the sale of certain structures were initiated during 1997. As a result of the factors described above and new information which became available in 1997, a Provision for Termite Contracts of $\$ 117.0$ million was recorded at December 31, 1997 related to the anticipated costs of reinspections, repair obligations, and associated labor, chemicals, and other costs incurred relative to termite work performed prior to December 31, 1997. The Company believes this provision is still reasonable at March 31, 1998.

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During the three month period, the Company invested $\$ 3.7$ million in capital expenditures and acquisitions. Also, $\$ 5.0$ million was paid out in cash dividends. The Company maintains a $\$ 40.0$ million unused line of credit. This source of funds has not been used, but is available for future acquisitions and growth, if needed.

During the quarter, the Company repurchased 82,000 shares of its common stock, confirming management's and the Board of Director's confidence in the Company's future.

During the fourth quarter of 1997, Orkin received a letter from the Federal Trade Commission (FTC) advising of their investigation of the pest control industry - more specifically, the termite control practices of the industry. The FTC has requested certain information voluntarily from Orkin and they have been advised of our intention to cooperate fully with their investigation. At this point in time, it is too early to determine the impact, if any, of this investigation.

FORWARD-LOOKING STATEMENTS

This Form 10-Q contains forward-looking statements as defined in the Private Securities Litigation Reform Act of 1995. The actual results of the Company
could differ materially from those indicated by the forward-looking statements because of various risks and uncertainties, including without limitation, general economic conditions, changes in industry practices or technologies, climate and weather trends, competitive factors and pricing pressures, uncertainties of litigation and changes in various government laws and regulations, including environmental regulations. All of the foregoing risks and uncertainties are beyond the ability of the company to control, and in many cases the company cannot predict the risks and uncertainties that could cause its actual results to differ materially from those indicated by the forward-looking statements.

ITEM 1. LEGAL PROCEEDINGS

None
ITEM 2. CHANGES IN SECURITIES
None
ITEM 3. DEFAULTS UPON SENIOR SECURITIES
None
ITEM 4. SUBMISSION OF MATTER TO A VOTE OF SECURITY HOLDERS
The Annual Stockholders' Meeting was held on April 28, 1998. The stockholders elected Bill J. Dismuke and Wilton Looney as Class III Directors for the three year term expiring in 2001. The 1998 Employee Stock Incentive Plan was approved by shareholders.

ITEM 5. OTHER INFORMATION
None
ITEM 6. EXHIBITS AND REPORTS ON FORM 8-K
(a) Exhibits
(1) (i) The Company's Certificate of Incorporation is
incorporated herein by reference to Exhibit (3)(i) as filed with its Form 10-K for the year ended December 31, 1997.
(ii) By-laws of Rollins, Inc. are incorporated herein by reference to Exhibit 3 (b) as filed with its Form 10-K for the year ended December 31, 1993.
(10) Rollins, Inc. 1998 Employee Stock Incentive Plan is incorporated herein by reference to Exhibit A to the March 24, 1998 Proxy Statement for the Annual Meeting of Stockholders held on April 28, 1998.
(27) Financial Data Schedule
(b) Reports on Form 8-K

None
registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

$$
\text { Date: May 14, } 1998
$$

Rollins, Inc.
Registrant)

Gary W. Rollins
President and Chief
Operating Officer
Member of the Board of Directors)

Gene L. Smith
Chief Financial Officer Secretary and Treasurer Principal Financial and Accounting Officer)

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: May 14, 1998

Rollins, Inc.
(Registrant)

Gary W. Rollins
Gary W. Rollins
President and Chief
Operating Officer
Member of the Board of Directors)

Gene L. Smith
Gene L. Smith
Chief Financial Officer Secretary and Treasurer (Principal Financial and Accounting Officer)

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