UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF

THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): July 23, 2008

ROLLINS, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation) 1-4422 (Commission File Number)

51-0068479Number)(I.R.S. Employer Identification No.)

2170 Piedmont Road, N.E., Atlanta, Georgia 30324 (Address of principal executive offices) (Zip code)

Registrant's telephone number, including area code: (404) 888-2000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02. Results of Operations and Financial Condition.

On July 23, 2008, the Company issued a press release announcing its results for the second quarter ended June 30, 2008. The Company hereby incorporates by reference herein the information set forth in its Press Release dated July 23, 2008, a copy of which is attached hereto as Exhibit 99.1. Except as otherwise provided in the press release, the press release speaks only as of the date of such press release and such press release shall not create any implication that the affairs of the Company have continued unchanged since such date.

Except for the historical information contained in this report, the statements made by the Company are forward-looking statements that involve risks and uncertainties. All such statements are subject to the safe harbor created by the Private Securities Litigation Reform Act of 1995. The Company's future performance could differ significantly from the expectations of management and from results expressed or implied in the Press Release. See the risk factors contained in the Press Release for a discussion of certain risks and uncertainties that may impact such forward-looking statements. For further information on other risk factors, please refer to the "Risk Factors" contained in the Company's Form 10-K for the year ended December 31, 2007 filed with the Securities and Exchange Commission. The Company disclaims any obligation or duty to update or modify these forward-looking statements.

Item 9.01. Financial Statements and Exhibits

<u>Exhibit No.</u>	Description
99.1	Press Release Dated July 23, 2008.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, Rollins, Inc. has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ROLLINS, INC.

Date: July 23, 2008

By: /s/ Harry J. Cynkus Name: Harry J. Cynkus Title: Chief Financial Officer and Treasurer (Principal Financial and Accounting Officer)

FOR IMMEDIATE RELEASE

ROLLINS, INC. REPORTS RECORD SECOND QUARTER FINANCIAL RESULTS

ATLANTA, GA – July 23, 2008: Rollins, Inc. (NYSE:ROL), a premier North American consumer and commercial services company, today reported unaudited financial results for the second quarter ended June 30, 2008. Revenues grew 18.7% to \$284.5 million compared to \$239.6 million for the second quarter ended June 30, 2007. Revenue growth excluding our recent acquisition of HomeTeam Pest Defense improved 4.7%.

The Company recorded net income of \$22.7 million or \$0.23 per diluted share for the second quarter ended June 30, 2008, compared to \$21.2 million or \$0.21 per diluted share for the second quarter ended June 30, 2007, a 7.1% increase.

During the quarter, the Company repurchased 262,775 shares of common stock at a weighted average price of \$15.85 per share, with a total of 498,775 shares repurchased year-to-date. In total, approximately 515,491 additional shares may be purchased under previously approved programs by the Board of Directors.

Commenting on the Company's results, Gary W. Rollins, President and Chief Executive Officer of Rollins, Inc. said, "Despite the tough economy, we have continued to make headway this year growing our revenues and increasing our profitability. This sustained performance demonstrates our ability to improve our company in varying economic environments. We continue to invest in programs that will provide future growth and profitability. These commitments and as well as our current operational initiatives coupled with our employees' dedication to improving our business, puts us on track to meet our financial goals for 2008.

"We are also extremely pleased with the contribution that HomeTeam Pest Defense made to our revenue and cash flow. HomeTeam is an excellent company with superb management and associates. In their first 90 days as a member of the Rollins team they have exceeded our expectations and to date are running ahead of plan."

Rollins, Inc. is a premier North American consumer and commercial services company. Through its wholly owned subsidiaries, Orkin, Inc., PCO Services, HomeTeam Pest Defense, Western Pest Services, and The Industrial Fumigant Company, the Company provides essential pest control services and protection against termite damage, rodents and insects to over 2 million customers in the United States, Canada, Mexico, Central America, the Caribbean, the Middle East and Asia from over 500 locations. You can learn more about our subsidiaries by visiting our Web sites at www.orkin.com, www.westernpest.com, www.westernpest.com, www.westernpest.com, www.westernpest.com, www.orkin.com, www.westernpest.com, www.westernpest.com, www.westernpest.com, www.westernpest.com, www.orkin.com, www.westernpest.com, www.orkin.com, www.indfunco.com<

CAUTION CONCERNING FORWARD-LOOKING STATEMENTS

This release contains statements that constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. <u>These forward-looking statements include the Company's belief that</u> its past performance demonstrates its ability to improve the Company in varying economic environments; it continues to invest in programs that will provide future growth and profitability; and the Company's commitments as well as its current operational initiatives coupled with its employees' dedication to improving its business puts the Company on track to meet its financial goals for 2008. The actual results of the Company could differ materially from those indicated by the forward-looking statements because of various risks and uncertainties, including without limitation, general economic conditions; market risk; changes in industry practices or technologies; the degree of success of the Company's pest and termite process reforms and pest control selling and treatment methods; the Company's ability to identify and integrate potential acquisitions; including environmental regulations. All of the foregoing risks and uncertainties are beyond the ability of the Company to control, and in many cases the Company connot predict the risks and uncertainties that could cause its actual results to differ materially from those indicated by the forward-looking statements. A more detailed discussion of potential risks facing the Company can be found in the Company's Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2007.

ROLLINS, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF FINANCIAL POSITION (in thousands)

(in thousands	,	
At June 30, (unaudited)	2008	2007
ASSETS		• •• ••
Cash and cash equivalents	\$ 15,272	\$ 57,044
Trade receivables, short-term	67,602	58,808
Accounts Receivable - Other	7,606	3,310
Materials and supplies	10,260	8,740
Deferred income taxes	17,934	18,528
Other current assets	9,767	9,621
Total Current Assets	128,441	156,051
Equipment and property, net	78,805	77,634
Goodwill	183,083	125,974
Other Intangible Assets	25,364	9,155
Customer Contracts	130,746	66,893
Deferred income taxes	8,020	12,886
Trade receivables, long-term	9,998	8,908
Prepaid Pension	17,443	—
Other assets	6,908	5,873
Total Assets	\$ 588,808	\$ 463,374
LIABILITIES Loans outstanding	\$ 54.000	\$
Capital leases	822	3
Accounts payable	36,444	24,428
Accrued insurance	13,541	14,225
Accrued insurance	46,445	40,202
Other current liabilities	31,971	28,260
Unearned revenue	98,837	85,754
Total Current Liabilities		· · · · · · · · · · · · · · · · · · ·
	282,060	194,139
Capital leases, less current portion	460	1,013
Accrued pension	_	6,946
Long-term accrued liabilities	56,812	52,966
Total Liabilities	339,332	255,064
STOCKHOLDERS' EQUITY		
Common stock	100,869	101,041
Retained earnings and other equity	148,607	107,269
Total Stockholders' Equity	249,476	208,310
Total Liabilities and Stockholders' Equity	\$ 588,808	\$ 463,374

ROLLINS, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF INCOME FOR THE SECOND QUARTER AND SIX MONTHS ENDED JUNE 30, (in thousands except per share data) (unaudited)

	Second Quarter Ended June 30,		Six Months Ended June 30,	
	2008	2007	2008	2007
REVENUES				
Customer services	\$ 284,499	\$ 239,618	\$ 494,577	\$ 440,850
COSTS AND EXPENSES				
Cost of services provided	146,076	121,601	256,029	228,437
Depreciation and amortization	8,685	6,911	15,316	13,597
Sales, general and administrative	92,030	76,787	163,518	143,828
(Gain)/loss on sales of assets	(14)	(89)	(35)	(96)
Interest (income)/expense, net	393	(522)	(326)	(1,074)
	247,170	204,688	434,502	384,692
INCOME BEFORE TAXES	37,329	34,930	60,075	56,158
PROVISION FOR INCOME TAXES	14,591	13,691	23,498	22,126
NET INCOME	\$ 22,738	\$ 21,239	\$ 36,577	\$ 34,032
NET INCOME PER SHARE - BASIC	\$ 0.23	\$ 0.21	\$ 0.37	\$ 0.34
NET INCOME PER SHARE - DILUTED	\$ 0.23	\$ 0.21	\$ 0.36	\$ 0.33
Weighted average shares outstanding - basic	99,369	100,465	99,378	100,722
Weighted average shares outstanding - diluted	100,171	101,513	100,286	101,811

Rollins, Inc. Reconciliation Revenue Excluding HomeTeam Pest Defense

	Second G	Second Quarter			
	2008	2007	\$Better	r/ (Worse)	%Better/ (Worse)
Net Revenues	\$ 284,499	\$ 239,618	\$	44,881	18.7%
Less:					
Revenues from HomeTeam Pest Defense	33,738			33,738	
Revenue Excluding HomeTeam Pest Defense	\$ 250,761	\$ 239,618	\$	11,143	<u>4.7</u> %

CONFERENCE CALL ANNOUNCEMENT Rollins, Inc.

(NYSE: ROL)



Management will hold a conference call to discuss Second Quarter results on:

> Wednesday, July 23, 2008 at: 10:00 a.m. Eastern 9:00 a.m. Central 8:00 a.m. Mountain 7:00 a.m. Pacific

TO PARTICIPATE: Please dial 800-366-3908domestic; 303-262-2130international at <u>least 5</u> minutes before start time.

REPLAY: available through July 30, 2008 Please dial **800-405-2236/303-590-3000**, Pass code: 11116485 *THIS CALL CAN ALSO BE ACCESSED THROUGH THE INTERNET AT* www.viavid.net

Questions? Contact Janet Jazmin at Financial Relations Board at 212-827-3777 Or email to jjazmin@frbir.com