#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### FORM 8-K

## CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): April 23, 2008

#### ROLLINS, INC.

(Exact name of registrant as specified in its charter)

Delaware 1-4422 51-0068479 (State or other jurisdiction of (Commission File Number) (I.R.S. Employer Identification No.) incorporation)

> 2170 Piedmont Road, N.E., Atlanta, Georgia 30324 (Address of principal executive offices) (Zip code)

Registrant's telephone number, including area code: (404) 888-2000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant

under	any of the following provisions (see General Instruction A.2. below):
	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 2.02. Results of Operations and Financial Condition.

On April 23, 2008, the Company issued a press release announcing its results for the first quarter ended March 31, 2008. The Company hereby incorporates by reference herein the information set forth in its Press Release dated April 23, 2008, a copy of which is attached hereto as Exhibit 99.1. Except as otherwise provided in the press release, the press release speaks only as of the date of such press release and such press release shall not create any implication that the affairs of the Company have continued unchanged since such date.

Except for the historical information contained in this report, the statements made by the Company are forward-looking statements that involve risks and uncertainties. All such statements are subject to the safe harbor created by the Private Securities Litigation Reform Act of 1995. The Company's future performance could differ significantly from the expectations of management and from results expressed or implied in the Press Release. See the risk factors contained in the Press Release for a discussion of certain risks and uncertainties that may impact such forward-looking statements. For further information on other risk factors, please refer to the "Risk Factors" contained in the Company's Form 10-K for the year ended December 31, 2007 filed with the Securities and Exchange Commission. The Company disclaims any obligation or duty to update or modify these forward-looking statements.

#### Item 9.01. Financial Statements and Exhibits

Exhibit No.

**Description** 

99.1

Press Release Dated April 23, 2008.

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, Rollins, Inc. has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

#### ROLLINS, INC.

Date: April 23, 2008

By: /s/ Harry J. Cynkus
Name: Harry J. Cynkus
Title: Chief Financial Officer and Treasurer
(Principal Financial and Accounting Officer)

FOR IMMEDIATE RELEASE

## ROLLINS, INC. REPORTS POSITIVE FIRST QUARTER FINANCIAL RESULTS

ATLANTA, GEORGIA, April 23, 2008: Rollins, Inc. (NYSE:ROL), a premier North American consumer and commercial services company, today reported unaudited financial results for the first quarter ended March 31, 2008. Revenues grew 4.4% to \$210.1 million compared to \$201.2 million for the first quarter ended March 31, 2007.

The Company recorded net income of \$13.8 million or \$0.14 per diluted share for the first quarter ended March 31, 2008, compared to \$12.8 million or \$0.13 per diluted share for the first quarter ended March 31, 2007.

On January 23, 2008, Rollins, Inc. approved a 25% increase in the Company's regular quarterly cash dividend to \$0.0625. Also in the first quarter, the Company announced that it repurchased 236,000 shares of common stock at a weighted average price of \$17.09 per share. In total, approximately 778,000 additional shares may be purchased under previous authorization by the Board of Directors.

Commenting on the Company's results, Gary W. Rollins, President and Chief Executive Officer of Rollins, Inc. said, "We were pleased with our revenue improvement in the first quarter. Commercial sales, which significantly increased in the fourth quarter, continued to be strong in our first quarter. This quarter is not a high volume quarter for Residential Pest Control and Termite Control due to the small amount of pest activity. As the weather warms, these businesses will gain momentum.

"On April 3, 2008, we completed the acquisition of HomeTeam Pest Defense, a subsidiary of Centex Corporation (NYSE:CTX) for a cash payment of approximately \$137 million. HomeTeam recorded pest control revenues of \$134 million for the twelve months completed March 31, 2007. HomeTeam has 50 offices in 13 states, is the nation's third largest residential pest management company and performs services for approximately 400,000 customers coast to coast. This acquisition provides significant opportunity for Rollins to leverage HomeTeam's proprietary technology and new home marketing expertise to more markets throughout the U.S. The purchase of HomeTeam will provide us with an entry into a new business channel, and provide our company a meaningful opportunity for longer term growth. We look forward to working with this great team of professionals, and will benefit from their talent and experience."

#### CAUTION CONCERNING FORWARD-LOOKING STATEMENTS

This release contains statements that constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include the Company's belief that its residential pest control and termite control businesses will gain momentum as the weather warms; the acquisition of HomeTeam Pest Defense provides significant opportunity for the Company to leverage HomeTeam's proprietary technology and new home marketing expertise to more markets throughout the U.S.; the purchase of HomeTeam will provide the Company with an entry into a new business channel and provide the Company a meaningful opportunity for longer term growth; and the Company will benefit from the talent and experience of the HomeTeam Pest Defense team of professionals. The actual results of the Company could differ materially from those indicated by the forward-looking statements because of various risks and uncertainties, including without limitation, general economic conditions; market risk; changes in industry practices or technologies; the degree of success of the Company's pest and termite process reforms and pest control selling and treatment methods; the Company's ability to identify and integrate potential acquisitions; climate and weather trends; competitive factors and pricing practices; expected benefits of the commercial re-engineering project may not be realized; potential increases in labor costs; uncertainties of litigation; and changes in various government benefits of the Company to control, and in many cases the Company cannot predict the risks and uncertainties that could cause its actual results to differ materially from those indicated by the forward-looking statements. A more detailed discussion of potential risks facing the Company can be found in the Company's Report on Form 10-K filed with the Securities and Exchange Commission for the year ended December 31, 2007.

# ROLLINS, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF FINANCIAL POSITION (in thousands)

At Marah 21	2008		2007	
At March 31, ASSETS	(unaudit	<u> </u>	(unaudited)	
Cash and cash equivalents	\$ 71	1,365 \$	54,994	
Trade receivables, short-term		1,305	50,711	
· · · · · · · · · · · · · · · · · · ·		3,715	8,691	
Materials and supplies  Deferred income taxes		5,715 7,901	19,603	
Other current assets		<i>′</i>		
Total Current Assets	9,115 161,004		9,971	
Total Cultent Assets	101	1,004	143,970	
Equipment and property, net	76	5,823	76,850	
Goodwill	120	5,296	125,230	
Other Intangible Assets	g	0,176	9,195	
Customer Contracts	60	,843	65,950	
Deferred income taxes	•	7,676	12,956	
Trade receivables, long-term	8	3,918	8,519	
Prepaid Pension	17	7,169	_	
Other assets	(	5,828	5,514	
Total Assets	\$ 474	1,733 \$	448,184	
LIABILITIES				
Capital leases	\$	798 \$	1,183	
Accounts payable	18	3,562	15,827	
Accrued insurance	14	1,235	13,978	
Accrued compensation and related liabilities	33	3,048	33,189	
Other current liabilities	32	2,553	35,889	
Unearned revenue	85	5,253	83,674	
Total Current Liabilities	184	1,449	183,740	
Capital leases, less current portion		757	939	
Accrued pension		_	6,946	
Long-term accrued liabilities		2,979	51,694	
Total Liabilities	238	<u>3,185</u>	243,319	
STOCKHOLDERS' EQUITY				
Common stock	100	),913	101,919	
Retained earnings and other equity		5,635	102,946	
Total Stockholders' Equity		5,548	204,865	
Total Liabilities and Stockholders' Equity				
Total Liabilities and Stockholders' Equity	<u>\$ 474</u>	<u>1,733</u> \$	448,184	

#### ROLLINS, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF INCOME FOR THE FIRST QUARTER ENDED MARCH 31,

(in thousands except per share data) (unaudited)

#### Three Months ended March 31,

		2008	2007	
REVENUES				
Customer services	\$	210,078	\$ 201,232	
COSTS AND EXPENSES				
Cost of services provided		110,359	106,836	
Depreciation and amortization		6,631	6,686	
Sales, general and administrative		70,760	67,041	
(Gain)/loss on sales of assets		(21)	(7)	
Interest income		(397)	(552)	
		187,332	180,004	
INCOME BEFORE TAXES		22,746	21,228	
PROVISION FOR INCOME TAXES		8,907	 8,435	
NET INCOME	\$	13,839	\$ 12,793	
NET INCOME PER SHARE - BASIC	\$	0.14	\$ 0.13	
NET INCOME PER SHARE - DILUTED	\$	0.14	\$ 0.13	
Weighted average shares outstanding - basic		99,388	100,982	
Weighted average shares outstanding - Diluted		100,401	103,094	

# CONFERENCE CALL ANNOUNCEMENT Rollins, Inc.

(NYSE: ROL)



# Management will hold a conference call to discuss First Quarter results on:

## Wednesday, April 23, 2008 at:

10:00 a.m. Eastern 9:00 a.m. Central 8:00 a.m. Mountain 7:00 a.m. Pacific

## **TO PARTICIPATE:**

Please dial 800-366-3908 domestic; 303-262-2130 international at least 5 minutes before start time.

REPLAY: available through April 30, 2008
Please dial 800-405-2236/303-590-3000, Pass code: 11112420
THIS CALL CAN ALSO BE ACCESSED THROUGH THE INTERNET AT

www.viavid.net

**Questions?** 

Contact Janet Jazmin at Financial Relations Board at 212-827-3777 Or email to jjazmin@frbir.com