## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15 (d) OF
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): January 25, 2005

ROLLINS, INC.

(Exact name of registrant as specified in its charter)

Delaware 1-4422 51-0068479
(State or other jurisdiction (Commission File Number) (I.R.S. Employer of incorporation) Identification No.)

2170 Piedmont Road, N.E., Atlanta, Georgia 30324 (Address of principal executive offices) (Zip code)

Registrant's telephone number, including area code: (404) 888-2000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- [ ] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- [ ] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- [ ] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- [ ] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 8.01. Other Events.

On January 25, 2005, Rollins, Inc., a premier North American consumer services company (NYSE Ticker Symbol - ROL), at a meeting of the Board of Directors, approved a three-for-two stock split of the Company's common shares and declared a regular quarterly dividend of \$.075 per share payable March 10, 2005 to stockholders of record at the close of business February 10, 2005. The cash dividend will be paid on the pre-split shares and represents a 25% increase over the prior quarterly dividend.

Item 9.01. Financial Statements and Exhibits

Exhibit No. Description

99.1 Press Release Dated January 25, 2005

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, Rollins, Inc. has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ROLLINS, INC.

Date: January 26, 2005 By: /s/ Harry J. Cynkus

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Name: Harry J. Cynkus

Title: Chief Financial Officer and Treasurer

FOR IMMEDIATE RELEASE

## ROLLINS ANNOUNCES THREE-FOR-TWO STOCK SPLIT, CASH DIVIDEND INCREASED 25%

ATLANTA, GEORGIA, January 25, 2005: Rollins, Inc., a nationwide consumer services company (NYSE:ROL), announced today that the Board of Directors has approved a three-for-two stock split of the Company's common shares.

The split will be effected by issuing one additional share of common stock for every two shares of common stock held. The additional shares will be distributed on March 10, 2005, to holders of record at the close of business on February 10, 2005. Fractional share amounts resulting from the split will be paid to shareholders in cash.

In addition, the Company declared a regular quarterly dividend of \$.075 per share payable March 10, 2005 to stockholders of record at the close of business February 10, 2005. The cash dividend will be paid on the pre-split shares and represents a 25% increase over the prior quarterly dividend.

Rollins, Inc. is one of the nation's largest consumer services companies. Through its wholly owned subsidiaries, Orkin, Inc. and Western Pest Services, the Company provides essential pest control services and protection against termite damage, rodents and insects to approximately 1.7 million customers in the United States, Canada and Mexico from over 400 locations. You can learn more about Orkin by visiting our Web sites at www.orkin.com and www.rollins.com.

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