Mail Stop 4561

September 8, 2008

Mr. Harry J. Cynkus Chief Financial Officer Rollins, Inc. 2170 Piedmont Road, N.E. Atlanta, Georgia 30324

Re: Rollins, Inc.

Form 10-K for the year ended December 31, 2007

File No. 001-04422

Dear Mr. Cynkus:

We received your comment letters dated August 5, 2008 and September 5, 2008. We have completed our review of your Form 10-K and related filings and do not, at this time, have any further comments.

Sincerely,

Michael McTiernan Special Counsel

cc: Stephen D. Fox (*via fax*)