FORM 10-Q

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

(Mark One)

[X]	Quarterly report pursuant to section 13 or 15(d) of the Securities Exchange Act of 1934 For the quarterly period ended March 31, 1994.			
	Transition report pursuant to section 13 or 15(d) of the Securities Exchange Act of 1934 $$			
[]	For the transition period from to			
	Commission file number 1-4422			
ROLLINS, INC.				
	ncorporated I.R.S. Employer in Identification Number Delaware 51-0068479			
	2170 Piedmont Road, N.E., Atlanta, Georgia 30324			

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or $15\,(d)$ of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Telephone Number -- (404) 888-2000

Yes [X] No []

At March 31, 1994, there were 35,691,907 shares of Common Stock \$1 Par Value, outstanding.

ROLLINS, INC. AND SUBSIDIARIES

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ROLLINS, INC. AND SUBSIDIARIES
PART 1. FINANCIAL INFORMATION
ITEM 1. FINANCIAL STATEMENTS
STATEMENTS OF FINANCIAL POSITION
(In thousands, except share data)
(Unaudited)

<TABLE> <CAPTION>

<caption></caption>		rch 31,	D	December 31,
<\$>	<0		<c< td=""><td></td></c<>	
ASSETS				
Cash and Short-Term Investments	\$	25,817	\$	18,102
Marketable Securities		51,417		50,991
Trade Receivables, Net		88,551		87,518
Materials and Supplies		18,165		15,829
Deferred Income Taxes		5,045		4,980
Other Current Assets		7,932		7,112
Current Assets		196,927		184,532
Equipment and Property, Net		29,141		28,890
Intangible Assets		42,151		42,171
Other Assets		11,111		11,601
Total Assets	\$	279,330	\$	267,194
LIABILITIES				
Accounts Payable	\$	14,705	\$	12,279
Accrued Insurance Expenses		16,570		13,600
Accrued Payroll		14,499		15,519
Unearned Revenue		14,181		12,854
Other Expenses		17,112		12,752
Current Liabilities		77,067		67,004
Deferred Income Taxes		12,513		12,983
Long-Term Accrued Liabilities		26,524		26,699
Total Liabilities		116,104		106,686
Commitments and Contingencies				
STOCKHOLDERS' EQUITY				
Common Stock, par value \$1 per share; authorized				
99,500,000 shares; 41,431,814 shares issued		41,432		41,432
Earnings Retained		174,409		171,862
		215,841		213,294
LessCommon Stock In Treasury, At Cost, 5,739,907 in 1994 ; 5,758,619 shares in 1993		52,615		52 , 786
Total Stockholders' Equity		163,226		160,508
Total Liabilities and Stockholders' Equity	\$	279 , 330	\$	267,194

THE ACCOMPANYING NOTES ARE AN INTEGRAL PART OF THESE STATEMENTS. $\ensuremath{^{</}}$ TABLE>

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ROLLINS, INC. AND SUBSIDIARIES
STATEMENTS OF INCOME AND EARNINGS RETAINED
(In thousands, except share data)
(Unaudited)

<TABLE> <CAPTION>

	Three Months Ended March 31,	
	1994	1993
<s> REVENUES</s>	<c></c>	<c></c>
Customer Services	\$ 136,443	\$ 127 , 295
COSTS AND EXPENSES: Cost of Services Provided Sales, General and	70,152	65,649
Administrative Expenses Depreciation and Amortization Interest Income	53,561 1,981 (451)	50,754 1,794 (442)
	125,243	117,755
INCOME BEFORE INCOME TAXES	11,200	9,540
PROVISION (CREDIT) FOR INCOME TAXES: Current Deferred	5,139 (827)	4,039 (366)

	4,312	3,673
NET INCOME	6,888	5,867
EARNINGS RETAINED: Balance at Beginning of Period Cash Dividends Employee Benefit Plans	171,862 (4,460) 119	141,999 (3,917) 295
BALANCE AT END OF PERIOD	\$ 174,409	\$ 144,244
EARNINGS PER SHARE	\$ 0.19	\$ 0.16
WEIGHTED AVERAGE SHARES OUTSTANDING	35,678,930	35,608,123

THE ACCOMPANYING NOTES ARE AN INTEGRAL PART OF THESE STATEMENTS.

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ROLLINS INC. AND SUBSIDIARIES STATEMENTS OF CASH FLOWS (In thousands) (Unaudited)

<TABLE> <CAPTION>

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	Three Months Ended	
	Mar	ch 31
	1994	1993
<\$>	<c></c>	<c></c>
OPERATING ACTIVITIES		
Net Income	\$ 6,888	\$ 5,867
Noncash Charges (Credits) to Earnings:	•	·
Depreciation and Amortization	1,981	1,794
Deferred Income Taxes	(827)	(366)
Other, Net	709	973
(Increase) Decrease in:		
Trade Receivables	(1,033)	(2,634)
Materials and Supplies	(2,336)	(1,133)
Other Current Assets	(820)	2,683
Increase (Decrease) in:	(020)	2,003
Accounts Payable and Accrued		
Expenses	8,678	2,653
Unearned Revenue	1,327	482
	1,321	482
Non-Current Deferred Income	000	(0. 400)
Taxes	292	(2,492)
Long-Term Accrued Liabilities	(175)	115
Other Non-Current Assets	(112)	9
Net Cash Provided by Operating		
Activities	14,572	7,951
INVESTING ACTIVITIES		
Purchases of Equipment and Property	(2,234)	(2,357)
Net Cash Used for Acquisition of	(2,234)	(2,337)
Companies	(27)	
Purchases of Marketable Securities	, ,	
Furchases of Marketable Securities	(426)	(300)
Net Cash Used in Investing Activities	(2,687)	(2,657)
FINANCING ACTIVITIES		
Dividends Paid	(4,460)	(3,917)
Treasury Stock Issued to Benefit Plans	290	507
Net Cash Used in Financing Activities	(4,170)	(3,410)
-		
Net Increase (Decrease) in Cash		
and Short-Term Investments	7,715	1,884
Cash and Short-Term Investments		
at Beginning of Period	18,102	20,061
Cash and Short-Term Investments		
at End of Period	\$ 25,817	\$ 21 , 945

THE ACCOMPANYING NOTES ARE AN INTEGRAL PART OF THESE STATEMENTS. $\ensuremath{</}$ /TABLE>

ROLLINS, INC. AND SUBSIDIARIES NOTES TO FINANCIAL STATEMENTS (Unaudited)

NOTE 1. BASIS OF PREPARATION

The consolidated financial statements included herein have been prepared by the Registrant, without audit, pursuant to the rules and regulations of the Securities and Exchange Commission. Footnote disclosures normally included in the financial statements prepared in accordance with generally accepted accounting principles have been condensed or omitted pursuant to such rules and regulations. These consolidated financial statements should be read in conjunction with the financial statements and related notes contained in the Registrant's annual report on Form 10-K for the year ended December 31, 1993.

Certain prior year amounts have been reclassified to conform with the first quarter 1994 presentation. In the opinion of management, the consolidated financial statements included herein contain all normal recurring adjustments necessary to present fairly the financial position of the Registrant as of March 31, 1994 and December 31, 1993, and the results of operations and cash flows for the three months ended March 31, 1994 and 1993.

NOTE 2. INVESTMENT IN MARKETABLE SECURITIES

During the first quarter of 1994, the Company adopted Statement of Financial Accounting Standards ("SFAS") No. 115, "Accounting for Certain Investments in Debt and Equity Securities." The adoption of SFAS No. 115 did not have a material effect on the Company's financial position, results of operations, or liquidity for the first quarter of 1994.

NOTE 3. PROVISION FOR INCOME TAXES

The book provision for income taxes includes the liability for state income taxes, net of the federal income tax benefit. The deferred provision for income taxes arises from the changes during the year in the company's net deferred tax asset or liability.

NOTE 4. EARNINGS PER SHARE

Earnings per share is computed by dividing net income by the weighted average number of shares outstanding during the respective periods.

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ROLLINS, INC. AND SUBSIDIARIES PART I. ITEM 2. FINANCIAL INFORMATION MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS FOR THE FIRST QUARTER ENDED MARCH 31, 1994

RESULTS OF OPERATIONS

<table></table>

<table></table>		
	SELECTED INDUSTRY	SEGMENT DATA
	Three Months	
	March	
<\$>	<c></c>	<c></c>
	1994	1993
(In thousands)		
REVENUES		
1.1.7.1.7.1.7.1		
Orkin	\$118,360	\$110,693
Rollins Protective	14,872	13,976
Other	3,211	2,626
	\$136,443	\$127,295
OPERATING INCOME		
Orkin	\$ 11,487	\$ 9,947
Rollins Protective	1,330	1,168
Other	938	757
	\$ 13,755	\$ 11,872
	,	. 11,012

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ROLLINS, INC. AND SUBSIDIARIES
PART I. ITEM 2. FINANCIAL INFORMATION
MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION
AND RESULTS OF OPERATIONS
FOR THE FIRST OUARTER ENDED MARCH 31, 1994

General Operating Comments

Rollins, Inc. reported another quarter of record earnings. These results dramatically illustrate Rollins' growing penetration in its markets. Revenue for the first quarter ended March 31, 1994 reached \$136.4 million, an increase of 7.2% from the prior year period. Operating income increased 15.9% to \$13.8 million. Although revenue was impacted somewhat by weather conditions in January and February, the Company produced consistent earnings results. This marks the 16th consecutive quarter of double-digit earnings increases.

Net income grew 17.4% to \$6.9 million and earnings per share was \$.19 cents, compared to \$.16 cents a year ago, an 18.8% improvement.

For the quarter, the Orkin Group's operating income increased 15.5% to \$11.5 million on revenues of \$118.4 which grew 6.9% over 1993. These results provided an improvement in operating margins of 9.7%, compared to 9.0% in the prior year. Rollins Protective Services operating income increased 13.9% to \$1.3 million on revenues of \$14.9 million. Detail segment information follows.

Orkin 1994 Versus 1993

Orkin continued its tradition of exceptional results with increases in revenue, profit and customer growth. As mentioned, revenues increased 6.9% to \$118.4 million for the first quarter ended March 31, 1994. Pest Control anticipates a good spring season and is expecting an improvement over last year. During the first quarter Orkin Pest Control launched its National Borate Program officially adding a "Fourth Barrier" to its already highly successful and effective "Triple Barrier" termite protection. Orkin Lawn Care completed the first quarter with positive results, generating a double digit revenue increase while exceeding its internal operating objectives. These results can be directly attributed to the ongoing conversion of its customer base in most markets from its traditional 6 - 7annual service cycles to monthly service. This transition should contribute to future margin improvements. The recent introduction of its Total Lawn Care service and the SlowGrow Plus Program should also contribute to these improvements. Orkin Plantscaping will continue its program of location standardization and employee training while gaining a tighter control of expenses and resulting margins.

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ROLLINS, INC. AND SUBSIDIARIES
PART I. ITEM 2. FINANCIAL INFORMATION
MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION
AND RESULTS OF OPERATIONS
FOR THE FIRST QUARTER ENDED MARCH 31, 1994

Rollins Protective Services (RPS) 1994 Versus 1993

Rollins Protective Services grew revenues 6.4% to \$14.9 million with operating income improving 13.9% to \$1.3 million. Operating margins increased to 8.9% from 8.4% last year. These results are the continuation of the positive new customer sales trend which began in the last half of 1993. There are several factors that contributed to this improvement, some of which include: an all time record sales month in March, and better employee and customer retention. RPS is also benefiting from a strengthened management team highlighted with the recent promotion of Paul Roman, formerly Vice President and Division Head, to President of RPS. All of these factors should assist in this division's growth and overall performance during the remainder of the year.

FINANCIAL CONDITION <TABLE>
(In thousands)

<table></table>		
(In thousands)	March 31,	December 31,
	1994	1993
<\$>	<c></c>	<c></c>
Cash and Short-Term Investments	\$ 25 , 817	\$ 18,102
Marketable Securities	51,417	50,991

 Working Capital
 \$119,860
 \$117,528

 Current Ratio
 2.6
 2.8

 Cash Provided From Operations
 (Twelve Months Ended)
 \$46,655
 \$40,034

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At March 31, 1994 cash and short-term investments were \$25.8 million, an increase of \$7.7 million from December 31, 1993. The investment in marketable securities at March 31, 1994, was \$51.4 million.

At March 31, 1994 the current ratio was 2.6 and working capital was \$119.9 million (an increase of \$2.3 million or 2.0% compared to December 31, 1993). The Company has been debt-free since 1987. Management believes that this liquidity, along with expected cash from operations, will support the company's continued growth, capital expenditures, cash dividends, and expansion plans.

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ROLLINS, INC. AND SUBSIDIARIES
PART I. ITEM 2. FINANCIAL INFORMATION
MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION
AND RESULTS OF OPERATIONS
FOR THE FIRST QUARTER ENDED MARCH 31, 1994

Trade receivables, net increased \$1.0 million or 1.2% at March 31, 1994 compared with December 31, 1993. Trade receivables include installment receivables which are due subsequent to one year from the balance sheet date. These amounts were approximately \$29.7 million and \$28.7 million at the end of the March 31, 1994 and December 31, 1993, respectively. (Delinquency statistics, as a percentage of total receivables, have improved over the prior year). The increase in receivables is attributed to the continuing effect of a Orkin termite and Rollins Protective Services marketing programs, the increased average length and amount of an Orkin contract, and the overall increase in Company revenues of 7.2% for the quarter.

During the first quarter of 1994, the Company adopted Statement of Financial Accounting Standard No. 115 (SFAS 115), "Accounting for Certain Investments in Debt and Equity Securities". Future unrealized gains and losses will likely occur, although their magnitude cannot be predicted and the effects on the Company's results are not expected to be material.

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ROLLINS, INC. AND SUBSIDIARIES
PART II. OTHER INFORMATION
ROLLINS, INC. AND SUBSIDIARIES

ITEM 1. LEGAL PROCEEDINGS

None

ITEM 2. CHANGES IN SECURITIES

None

ITEM 3. DEFAULTS UPON SENIOR SECURITIES

None

ITEM 4. SUBMISSION OF MATTER TO A VOTE OF SECURITY HOLDERS

The Annual Stockholder's Meeting was held on April 26, 1994. The stockholders elected John W. Rollins and Gary W. Rollins as Class II Directors for the three year term expiring in 1997. Also, the stockholders approved the 1994 Employee Stock Incentive Plan (the "1994 Plan"). The 1994 Plan was adopted by the Board of Directors on January 25, 1994. An aggregate of 1,200,000 shares of Common Stock have been reserved for issuance under the 1994 Plan. The 1994 Plan provides for the granting to directors and key employees of the Company ("Participants") stock options, stock appreciation rights ("SARS") and /or other awards valued in whole or in part by reference to, or based upon, the Company's \$1.00 par value Common Stock, including without limitation, restricted stock. The 1994 Plan will afford the Company latitude in tailoring incentive compensation to support corporate and business objectives, and to anticipate and respond to a changing business environment and competitive compensation practices.

None

ITEM 6. EXHIBITS AND REPORTS ON FORM 8-K

(a) Exhibits

None

(b) Reports on Form 8-K

None

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: May 12, 1994

Rollins, Inc. (Registrant)

/s/ GARY W. ROLLINS Gary W. Rollins President and Chief Operating Officer (Member of the Board of Directors)

/s/ GENE L. SMITH
Gene L. Smith
Chief Financial Officer
Secretary and Treasurer
(Principal Financial and
Accounting Officer)