UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): January 26, 2016

ROLLINS, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation)

1-4422 (Commission File Number) **51-0068479** (I.R.S. Employer Identification No.)

2170 Piedmont Road, N.E., Atlanta, Georgia 30324 (Address of principal executive offices) (Zip code)

Registrant's telephone number, including area code: (404) 888-2000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):	
	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 7.01. Regulation FD Disclosure

ATLANTA, GEORGIA, On January 26, 2016: Rollins, Inc. (NYSE:ROL), a premier global consumer and commercial services company, announced that the Board of Directors has elevated Eddie Northen, Rollins, Inc.'s Chief Financial Officer and Treasurer, to the additional position of Vice President of Rollins, Inc. Additionally, Andy Smith was appointed to the position of Vice President of Treasury Services. The Company has furnished with this Form 8-K as Exhibit 99.1 a press release of this announcement.

ITEM 9.01. Financial Statements and Exhibits

Exhibit No.Description99.1Press Release Dated January 26, 2016

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, Rollins, Inc. has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ROLLINS, INC.

Date: January 27, 2016 By: /s/ Paul Edward Northen

Name: Paul Edward Northen

Title: Vice President, Chief Financial Officer and Treasurer (Principal Financial and Accounting Officer)

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FOR IMMEDIATE RELEASE

ROLLINS, INC. ANNOUNCES EXECUTIVE PROMOTIONS

ATLANTA, GEORGIA, January 26, 2016: Rollins, Inc. (NYSE:ROL), a premier global consumer and commercial services company, announced that the Board of Directors has elevated Eddie Northen, the company's Chief Financial Officer and Treasurer, to the additional position of Vice President of Rollins, Inc. Eddie was elected CFO and Treasurer May 1, 2015.

Additionally, at this time Andy Smith was appointed to the position of Vice President of Treasury Services. Andy joined the company 14 years ago as a treasury analyst. Since then, he has received several promotions with increasing responsibility. Andy's knowledge and dedication has been invaluable in improving the company's treasury functions.

"The company is very fortunate to have leaders of this quality and ability to fulfill these additional responsibilities," said Gary W. Rollins, Vice Chairman and CEO of Rollins, Inc. "Join me in congratulating Eddie Northen and Andy Smith as they assume their new responsibilities."

Rollins, Inc. is a premier global consumer and commercial services company. Through its wholly owned subsidiaries, Orkin LLC., HomeTeam Pest Defense, Orkin Canada, Western Pest Services, Critter Control, Inc., The Industrial Fumigant Company, TruTech LLC., Rollins Australia, Waltham Services LLC., PermaTreat, and Crane Pest Control, the Company provides essential pest control services and protection against termite damage, rodents and insects to more than two million customers in the United States, Canada, Central America, South America, the Caribbean, the Middle East, Asia, the Mediterranean, Europe, Africa, Mexico, and Australia from more than 700 locations. You can learn more about our subsidiaries by visiting our web sites at www.orkin.com, www.pestdefense.com, www.orkincanada.ca, www.westernpest.com, www.crittercontrol.com, www.indfumco.com, www.trutechinc.com, www.allpest.com.au, www.walthamservices.com, www.permatreat.com, www.cranepestcontrol.com, and www.rollins.com. You can also find this and other news releases atwww.rollins.com by accessing the news releases button.