UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): July 28, 2014

ROLLINS, INC.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation)

1-4422

(Commission File Number)

51-0068479

(I.R.S. Employer Identification No.)

2170 Piedmont Road, N.E., Atlanta, Georgia 30324

(Address of principal executive offices) (Zip code)

Registrant's telephone number, including area code: (404) 888-2000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the General Instruction A.2. below):	ne filing obligation of the registrant under any of the following provisions (se
☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)	
☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)	
☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17	7 CFR 240.14d-2(b))
☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17	CFR 240.13e-4(c))

ITEM 8.01. Other Events.

On July 28, 2014, Rollins, Inc., a premier global consumer and commercial services company (NYSE Ticker Symbol – ROL), announced that the company, through its whollyowned subsidiary Orkin, established a franchise in Quito, Ecuador.

ITEM 9.01. Financial Statements and Exhibits

Exhibit No.
99.1Description
Press Release Dated July 28, 2014

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, Rollins, Inc. has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ROLLINS, INC.

Date: July 28, 2014

By: /s/ Harry J. Cynkus

Name: Harry J. Cynkus

Title: Senior Vice President, Chief Financial Officer and Treasurer

(Principal Financial and Accounting Officer)



Exhibit 99.1

Media Contact: Addy Apesos

Rollins Inc. 404.888.2318

Orkin Establishes Franchise in Quito, Ecuador

ATLANTA, July 28, 2014 – Rollins Inc., a global consumer services company (NYSE: ROL), announced today that the company, through its wholly-owned subsidiary Orkin, established a franchise in Quito, Ecuador.

Orkin Quito will offer commercial and residential pest control and termite services.

"We are proud to further expand Orkin's services in South America," said Tom Luczynski, Orkin group vice president of global development and franchising. "This is a great opportunity for Orkin to bring our services to a new city and country and provide customers in Quito with Orkin's customized services."

The franchise co-owners look forward to establishing the franchise operation in Quito to take advantage of the strong Orkin brand and related franchise support.

The new franchisees completed their initial training at the company's award-winning training in center in Atlanta.

About Orkin, LLC

Founded in 1901, Atlanta-based Orkin is an industry leader in essential pest control services and protection against termite damage, rodents and insects. The company operates more than 400 locations with almost 8,000 employees. Using a proprietary, three-step approach, Orkin provides customized services to approximately 1.7 million homeowners and businesses in the United States, Canada, Mexico, Europe, Central America, South America, the Middle East, the Caribbean, Asia, the Mediterranean and Africa. Orkin is committed to studying pest biology and applying scientifically proven methods. The company collaborates with the Centers for Disease Control and Prevention (CDC) and eight major universities to conduct research and help educate consumers and businesses on pest-related health threats. Learn more about Orkin at http://orkin.com. Orkin is a wholly-owned subsidiary of Rollins Inc. (NYSE: ROL).

About Rollins

Rollins Inc. is a premier global consumer and commercial services company. Through its wholly owned subsidiaries, Orkin LLC, Orkin Canada, HomeTeam Pest Defense, Western Pest Services, The Industrial Fumigant Company, Waltham Services LLC, Crane Pest Control, Trutech LLC and Allpest, the company provides essential pest control services and protection against termite damage, rodents and insects to more than 2 million customers in the United States, Canada, Mexico, Europe, South America, Central America, the Middle East, the Caribbean, Asia, the Mediterranean, Africa, and Australia from more than 500 locations. You can learn more about our subsidiaries by visiting our web sites at http://orkin.com, http://orkincanada.ca, http://pestdefense.com, http://westernpest.com, http://walthamservices.com, http://www.allpest.com.au/ and http://rollins.com. You can also find this and other news releases at http://rollins.com by accessing the news releases button.

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