

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 8-K

**CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): **July 29, 2009**

ROLLINS, INC.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of
incorporation)

1-4422
(Commission File Number)

51-0068479
(I.R.S. Employer Identification No.)

2170 Piedmont Road, N.E., Atlanta, Georgia 30324
(Address of principal executive offices) (Zip code)

Registrant's telephone number, including area code: **(404) 888-2000**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 7.01. Regulation FD Disclosure

On July 29, 2009, The Rollins Board of Directors announced the promotions of Glen W. Rollins to Executive Vice President and Harry J. Cynkus to Vice President of Rollins, Inc., a nationwide consumer services company (NYSE:ROL). Additionally, the Board of Directors of Orkin, Inc., a pest control leader and wholly owned subsidiary of Rollins, announced executive transitions including the promotion of Glen Rollins to CEO. Gary W. Rollins, President and CEO of Rollins, Inc. will remain as Chairman of the Orkin Board of Directors. The Company has furnished with this Form 8-K as Exhibit 99.1 a press release of this announcement.

Rollins' other executive transitions include the promotion of six operations executives to Division Presidents. These include Gene A. Iarocci, President of Orkin's Atlantic Division; Gary L. Rowell, President of Orkin's Pacific Division; G. Harry Sargent, President of Orkin's South Central Division; Robert T. Stevens, President of Orkin's Midwest Division; John Wilson, President of Orkin's Southeast Division; and D. Thomas Walters., President of Western Pest Services. Western Pest Services is a wholly owned subsidiary of Rollins.

ITEM 9.01. Financial Statements and Exhibits

Exhibit No.	Description
99.1	Press Release Dated July 29, 2009

2

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, Rollins, Inc. has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ROLLINS, INC.

Date: July 31, 2009

By: /s/ Harry J. Cynkus
Name: Harry J. Cynkus
Title: Vice President, Chief Financial Officer and Treasurer
(Principal Financial and Accounting Officer)

3

FOR IMMEDIATE RELEASE

ROLLINS, INC. ANNOUNCES EXECUTIVE PROMOTIONS**Glen Rollins Elevated to Executive Vice President of Rollins, Inc., and CEO of Orkin, Inc.**

ATLANTA, July 29, 2009 – The Rollins Board of Directors announced today the promotion of Glen W. Rollins to Executive Vice President and Harry J. Cynkus to Vice President of Rollins, Inc., a nationwide consumer services company (NYSE:ROL). Additionally, the Board of Directors of Orkin, Inc., pest control leader and wholly-owned subsidiary of Rollins, announced executive transitions including the promotion of Glen Rollins to CEO. Gary W. Rollins, President and CEO of Rollins, will remain as Chairman of the Orkin Board of Directors

Rollins' other executive transitions include the promotion of six operations executives to Division Presidents. These include Gene A. Iarocci, President of Orkin's Atlantic Division; Gary L. Rowell, President of Orkin's Pacific Division; G. Harry Sargent, President of Orkin's South Central Division; Robert T. Stevens, President of Orkin's Midwest Division; John Wilson, President of Orkin's Southeast Division; and D. Thomas Walters., President of Western Pest Services. Western Pest Services is a wholly-owned subsidiary of Rollins.

"This is an exciting time for Rollins as we continue to expand our vision for the company and execute our business plan. Our company is very fortunate to have leaders of this quality and ability to fulfill these important roles," said Gary Rollins. "Each of these executives is deserving of these promotions, having successfully served the company for many years."

Glen Rollins, grandson of Rollins founder O. Wayne Rollins and son of Gary Rollins, began his career with Orkin at age 14, when he assisted a termite technician during summer break from school. Since joining the company full time in 1990, Glen Rollins has worked his way up through Orkin, holding positions as Salesman, Branch Manager, Region Manager, Division Vice President, and Vice President. Rollins is a founding member of the Board of Directors of the Professional Pest Management Alliance, an arm of the National Pest Management Association, and is a graduate of Princeton University.

About Rollins

Rollins, Inc. is a premier North American consumer and commercial services company. Through its wholly owned subsidiaries, Orkin, Inc., PCO Services, HomeTeam Pest Defense, Western Pest Services, The Industrial Fumigant Company and Crane Pest Control, the Company provides essential pest control services and protection against termite damage, rodents and insects to over 2 million customers in the United States, Canada, Mexico, Central America, the Caribbean, the Middle East and Asia from over 500 locations.

You can learn more about our subsidiaries by visiting our web sites at www.orkin.com, www.pestdefense.com, www.westernpest.com, www.indfumco.com, www.cranepestcontrol.com and www.rollins.com. You can also find this and other news releases at www.rollins.com by accessing the news releases button.

About Orkin, Inc.

Founded in 1901, Atlanta-based Orkin, Inc. is an industry leader in essential pest control services and protection against termite damage, rodents and insects in the United States, Canada, Mexico, Central America, the Middle East, the Caribbean and Asia. With more than 400 locations, Orkin's almost 8,000 employees serve approximately 1.7 million customers. The company serves homeowners and numerous industries including food and beverage processing, foodservice, hospitality, healthcare, retail, warehousing, property/facilities management, schools and institutions. Learn more about Orkin on our website at www.orkin.com. Orkin is a wholly owned subsidiary of Rollins, Inc. (NYSE: ROL).

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