

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

**CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): September 8, 2008

ROLLINS, INC.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of
incorporation)

1-4422
(Commission File Number)

51-0068479
(I.R.S. Employer Identification No.)

2170 Piedmont Road, N.E., Atlanta, Georgia 30324
(Address of principal executive offices) (Zip code)

Registrant's telephone number, including area code: **(404) 888-2000**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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ITEM 8.01. Other Events

On September 8, 2008, the Company issued a press release announcing that it will celebrate its 40th anniversary on the New York Stock Exchange by ringing the closing bell at 4:00 p.m. EDT on Wednesday, September 10, 2008. The Company has furnished with this Form 8-K as Exhibit 99.1 a press release of this announcement.

R. Randall Rollins, Chairman of Rollins, Inc., will ring the closing bell. Joining him to celebrate the Company's 40th anniversary on the New York Stock Exchange will be Gary W. Rollins, President and CEO of Rollins, Inc., Henry B. Tippie, lead director of Rollins, and other members of senior management.

ITEM 9.01. Financial Statements and Exhibits

<u>Exhibit No.</u>	<u>Description</u>
99.1	Press Release Dated September 8, 2008

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, Rollins, Inc. has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ROLLINS, INC.

Date: September 9, 2008

By: /s/ Harry J. Cynkus
Name: Harry J. Cynkus
Title: Chief Financial Officer and Treasurer
(Principal Financial and Accounting Officer)

FOR IMMEDIATE RELEASE

**ROLLINS, INC. TO CELEBRATE 40 YEARS ON THE
NEW YORK STOCK EXCHANGE**

ATLANTA, GA – Sept 8, 2008: Rollins, Inc. (NYSE:ROL), a premier North American consumer and commercial services company will celebrate its 40th anniversary on the New York Stock Exchange by ringing the closing bell at 4:00 p.m. EDT on Wednesday, September 10, 2008. R. Randall Rollins, Chairman of Rollins, Inc. who was present when the Company listed on the NYSE will ring the closing bell. He will also be joined by Gary W. Rollins, President and CEO of Rollins, Inc., Henry B. Tippie, lead director of Rollins, who was present at the initial listing ceremony, and other members of senior management.

Randall Rollins commented, “This occasion is truly a milestone in the history of our company. When we listed on the Exchange 40 years ago, we were a much smaller company with \$106 million in revenues; this year revenues will exceed \$1 billion. Over this period, Orkin Pest Control, the industry’s number one brand, has been a major contributor to our success. In recent years we have continued to build our residential and commercial pest control businesses, both organically and through significant acquisitions in the U.S. and Canada. Since our listing on the NYSE in 1968, there have been two additional NYSE companies created as an offshoot from Rollins, Inc.

“We are extremely grateful to our dedicated management team and extraordinary employees and customers that have made these accomplishments possible.”

A live webcast of the event can be accessed on the home page of the New York Stock Exchange beginning at 3:59 p.m. at www.nyse.com.

Rollins, Inc. is a premier North American consumer and commercial services company. Through its wholly owned subsidiaries, Orkin, Inc., PCO Services, HomeTeam Pest Defense, Western Pest Services, and The Industrial Fumigant Company, the Company provides essential pest control services and protection against termite damage, rodents and insects to over 2 million customers in the United States, Canada, Mexico, Central America, the Caribbean, the Middle East and Asia from over 500 locations. You can learn more about our subsidiaries by visiting our Web sites at www.orkin.com, www.pestdefense.com, www.westernpest.com, www.indfumco.com, and www.rollins.com. You can also find this and other news releases at www.rollins.com by accessing the news releases button.