

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): February 4, 2004

1-4422  
(Commission File Number.)

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ROLLINS, INC.  
(Exact name of registrant as specified in its charter)

Delaware 51-0068479  
(State or other jurisdiction of (I.R.S. Employer Identification No.)  
incorporation or organization)

2170 Piedmont Road, N.E., Atlanta, Georgia  
(Address of principal executive offices)

30324  
(Zip Code)

(404) 888-2000  
(Registrant's telephone number, including area code)

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ITEM 7. Financial Statements and Exhibits.

( c ) Exhibits.

(99.1) The Registrant's Press Release dated February 4, 2004.

ITEM 9. Regulation FD Disclosure.

In the company's January 27 board of directors meeting, Glen Rollins was named President and Chief Operating Officer of Orkin, Inc., the second-largest pest control company in the U.S. Former President, Gary W. Rollins, will become Orkin, Inc. chairman.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ROLLINS, INC.

Date: February 6, 2004

By: /s/ Gary W. Rollins

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Gary W. Rollins  
Chief Executive Officer, President  
and Chief Operating Officer

Date: February 6, 2004

By: /s/ Harry J. Cynkus

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Harry J. Cynkus  
Chief Financial Officer and Treasurer

FOR IMMEDIATE RELEASE

## Glen Rollins Named President and COO of Orkin, Inc.

ATLANTA, February 4, 2004 - In the company's January 27 board of directors meeting, Glen Rollins was named President and Chief Operating Officer of Orkin, Inc., the second-largest pest control company in the U.S. Former President, Gary W. Rollins, will become Orkin, Inc. chairman.

Glen Rollins, grandson of Rollins, Inc. founder O. Wayne Rollins, began his career with Orkin in 1979 at the age of 14, assisting a termite technician during his summers off from school. Since joining the company full time in 1990, Rollins has worked his way up through the company, holding positions as salesman, branch manager, region manager, division vice president, and most recently executive vice president. PCT Magazine, the pest control industry's news leader, named Rollins to its distinguished "40 Under 40" list late last year.

Glen Rollins is a founding member of the Board of Directors of the Professional Pest Management Alliance, an arm of the National Pest Management Association established in 1997 to increase awareness among consumers of the value of professional pest management services. Rollins is a graduate of Princeton University.

Founded in 1901, Atlanta-based Orkin, Inc. is a provider of essential pest control services and protection against termite damage, rodents and insects in North America. With more than 400 locations, Orkin's almost 8,000 employees in the United States and Canada serve approximately 1.6 million customers. Orkin is a wholly owned subsidiary of Rollins, Inc., which is traded on the New York Stock Exchange (ROL). You can learn more about Orkin by visiting our Web sites at [www.orkin.com](http://www.orkin.com) and [www.rollins.com](http://www.rollins.com).